COURSE OUTLINE: The Economics of Retail Systems (January 2001)

1. Introduction


I. General Considerations.

2. The Economic Function of Retail Organizations

*R. Betancourt, “Ch. 2 : The Economic Function of Retail Organizations”, U. of MD., mimeo, 2000 (typescript to be provided in class).


Research, November 1994.


3. Retail Demand

* R. Betancourt “Ch. 3: Retail Demand” U. of MD mimeo January 2001 (typescript to be provided in class.)


4. Retail Supply

*R. Betancourt , “ Ch 4:Retail Supply,”mimeo 2000 (typescript to be provided in class).


II. Interactions Between Retailers and Consumers

5. Pricing.


*R. Betancourt, “Ch. 6. Commodity Bundling Through Packaging”, mimeo 2000 (typescript to be provided in class).


7. Organizational Forms: Supermarkets and Nonstore Retailing


P. Davis, “Quantity competition in the Presence of Indivisibilities and Heterogeneous Firms,” Yale University, mimeo, 1997.

III. Interactions Between Retailers and Other Features of their Environment

8. Supplier’s Choices of Prices and Distribution Services


9. The Retailing of Services

