**JOHN CANDIDATE**

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**PLACEMENT DIRECTORS**

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**EDUCATION**

Ph.D. Economics, University of Maryland at College Park, expected May 2024

M.A. Economics, University of Southern California, 2019

B.A. Economics and Law, Wuhan University, China, 2016

**FIELDS OF SPECIALIZATION**

Primary: Industrial Organization, Trade

Secondary: Computational Economics

**DISSERTATION**

*Essays on Market Structure and Import Penetration*

Committee: Prof. Daniel Vincent (Chair), Prof. Ginger Jin, Prof. Chenyu Yang

**JOB MARKET PAPER**

“The Effect of Chinese Competition on the U.S. Shoe Industry”

Chinese footwear imports into the United States increased by 550% between 1990 and 2010. I examine how the increased import penetration affected the domestic shoe industry in the 2000s, using a new dataset containing information on every shoe sold in the U.S. after 1999, and a structural model that accounts for endogenous pricing and product quality choices. I find that the primary effect of competition is on quality upgrading: domestic manufacturers of low quality shoes either exit the industry or begin to produce higher quality shoes, which requires extensive investment in physical capital and R&D. Existing producers of high quality shoes are not directly affected by competition from imports, but face greater competition from their improving domestic rivals. Prices of low quality shoes fall by 10%, but the prices of higher quality shoes fall by 40%, reflecting the high margins that manufacturers achieved for these products in 1999.

**OTHER RESEARCH PAPERS**

“The Brown Shoe Case Revisited,” *Journal of Footwear Economics*, 22(3), 102-134, 2017

“The Effect of European Restrictions on Footwear Imports,” 2019, revise and resubmit at *RAND Journal of Economics*, 2020, with Andrew Sweeting

“Do Shoe Shops Agglomerate?,” 2020, NBER Working Paper No. 25631, with Bob Friend and Sue Someone, under review

“The Nike vs. Adidas War,” work in progress

**TEACHING EXPERIENCE**

Instructor, Computer Methods in Economics (undergraduate), University of Maryland, Winter 2022

Teaching Assistant, Intermediate Microeconomic Analysis (undergraduate), University of Maryland, Fall 2020 and Spring 2021

Teaching Assistant, Game Theory (core graduate), University of Maryland, Spring 2021

Lecturer, Economic Statistics (undergraduate), University of Southern California, Fall 2019

**RESEARCH AND RELEVANT WORK EXPERIENCE**

Research Assistant, Prof. Daniel Vincent, University of Maryland, Fall 2022–Spring 2021

Research Assistant, Prof. Ginger Jin, University of Maryland, Summer 2020 and Summer 2021

Graduate Computing Assistant, Department of Economics, University of Maryland, Fall 2020 and

Spring 2021

Economic Consultant, Charles River Associates, Boston, September 2016- May 2017

**GRANTS AND AWARDS**

Roger and Alicia Betancourt Fellowship in Applied Economics, Fall 2021

Best Paper Award, the 4th Annual Workshop on Health IT & Economics, 2020

Summer Research Fellowship, Department of Economics, University of Maryland, 2019

Excellence in Teaching Award, University of Maryland, Spring 2019

**CONFERENCE AND SEMINAR PRESENTATIONS**

2022: Southern Economics Association (scheduled), NBER Summer Institute (coauthor presented), Quantitative Marketing Lunch at Smith School of Business, 2021: AEA meeting (coauthor presented), 2020: Yale SOM Marketing-Industrial Organization Conference

**PROFESSIONAL SERVICE**

Referee for *Journal of Human Resources*, *Journal of Policy Analysis and Management*

**LANGUAGES**

Mandarin Chinese (native), English (fluent), Spanish (fluent)

**COMPUTATIONAL SKILLS**

Python, R, Matlab, Stata, HTML

**REFERENCES**

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Prof. Chenyu Yang University of Maryland cyang111@umd.edu (301) 405-9999