

# COMPETITION AND PRIVATIZATION AMIDST WEAK INSTITUTIONS: EVIDENCE FROM MONGOLIA

JAMES H. ANDERSON, YOUNG LEE, and PETER MURRELL\*

*Mongolia's mass privatization program was implanted in a country that lacked the very basic institutions of capitalism. This paper examines the effects of competition and ownership on the efficiency of the newly privatized enterprises, using a representative sample of enterprises and controlling for possible selection biases. Competition has quantitatively large effects; perfectly competitive firms having nearly double the efficiency of monopolies. Enterprises with residual state ownership appear to be more efficient than other enterprises, reflecting an environment where the government was pressured to focus on efficiency and institutions gave little voice to outsider owners. (JEL P0, L1, L33, O12)*

## I. INTRODUCTION

Economists are rarely able to observe the results of clean, controlled experiments of significant scope, but the transition of

\*We thank Simeon Djankov, two referees, and the editors of this journal for helpful comments; Berta Heybey for research assistance; Georges Korsun, our co-author on related projects; Bert Hofman for providing data; Batbold, Bathoyag, and Bailyhuu for generous help and advice; Gunpilmaa for translation and secretarial work; and the teams of researchers and accountants for collecting information with care and precision: Otgonchimeg and T. Batjargal, the team leaders, and Badarch, Batbold, Erdenesanaa, Gansuh, Ganzorig, Namsrai, Tungalag, Altansuh, D. Batjargal, Bayasgalan, Davaasuren, Hishigsuren, Idshinrinchin, Jigden, Lutdorj, Norjii, Nyamsuren, and Tseesuren. We are indebted to the directors of some 250 Mongolian enterprises for their cooperation. This research was made possible through support provided by the World Bank and by the U.S. Agency for International Development (AID) under Cooperative Agreement No. DHR-0015-A-00-0031-00 to the Center for Institutional Reform and the Informal Sector (IRIS). The findings, interpretations, and conclusions expressed in this paper are entirely ours. They do not necessarily represent the views of the IRIS Center, U.S. AID, the World Bank, its executive directors, or the countries they represent. When this paper was written, Lee was a faculty research associate at the IRIS Center.

*Anderson:* Economist, The World Bank, Washington, D.C., 20433. Phone 1-202-458-5961, Fax 1-202-522-2751, E-mail Janderson2@worldbank.org

*Lee:* Research Fellow, Korea Development Institute, PO Box 113, Chongnyang, South Korea 130-012. Phone 82-2-958-4071, Fax 82-2-958-4090, E-mail YoungLee@kdiux.kdi.re.kr

*Murrell:* Professor, Department of Economics and IRIS Center, University of Maryland, College Park, Md. 20742. Phone 1-301-405-3476, Fax 1-301-405-3542, E-mail murrell@econ.umd.edu

the formerly socialist countries has taken us closer to this scientific ideal than ever before. One such experiment occurred in Mongolia. Until 1990, this country had only known nomadism and socialism, theocracy, and communism. Then a democratic revolution led to swift economic reforms. Following the *Zeitgeist* of those heady days, the reformers worried more about a future political economy than current economic conditions and more about breaking up the planning apparatus than building capitalist institutions. Their privatization program aimed at blocking interest groups from exerting their power, preventing future governments from reversing reforms, and involving the citizenry in the new capitalism. It was remarkably successful on its own terms—most of the old socialist enterprises are now in private hands, and a majority of the population now owns shares.

This capitalism of the masses was implanted in a country that was lacking even the most rudimentary institutions of corporate capitalism. The corporate governance statutes were vague, inconsistent, and toothless. The law on securities and the accompanying regulatory institutions came several

### ABBREVIATIONS

CMEA: Council for Mutual Economic Assistance  
IMF: International Monetary Fund  
OLS: Ordinary least squares  
MPRP: Mongolian People's Revolutionary Party

years after privatization and only then was secondary trading of shares allowed. The overburdened courts did not have the expertise to rule on the delicate issues of the new property regime. Banks were in no position to play a significant role in restructuring defaulting debtors. The domestic human and financial capital needed for the creation of a financial sector was unavailable, and this country was too remote for foreigners to substitute for domestic expertise, as has been the case elsewhere.<sup>1</sup>

What happens when an enterprise sector is subjected to such an experiment? Despite the poverty of the general institutional environment, which can be expected to have deleterious consequences [Murrell 1992; Blanchard and Kremer 1997], there are two benign forces. First, there is competition: "Most people believe that competition is a good thing . . . [This] belief does not simply reflect the well-known result that a competitive economy generates an efficient allocation of resources. It is far more general. It is a belief that competition exerts a downward pressure on costs, reduces slack, provides incentives for the efficient organization of production and even drives innovation forward" [Nickell 1996, 724–5]. With the privatized firms exposed to real competition for the first time in their history, this is surely a time when the forces of creative destruction can exert a critical influence on enterprise performance.

Indeed, we argue in section VI that the transition experience above all should give decisive evidence on the importance of competition in promoting efficiency within firms. Such evidence would have significance outside the transition context because: "[The] general belief in the efficacy of competition exists despite the fact that it is not supported either by any strong theoretical foundation or by a large corpus of empirical evidence in its favor" [Nickell 1996, 725]. Indeed, as the results of Earle and Estrin [1998], Li [1997], Konings [1997], and Jones et al. [1998] show, even in the transition context the message to date is mixed.

The second new element that can be expected to induce changes in enterprise

efficiency is pressure from new owners interested in profits. However, in Mongolia, the poverty of the institutional environment was echoed in the narrow range of ownership types created by privatization, in contrast to a more variegated structure of ownership that Frydman et al. [1996, 1999] and Earle and Estrin [1997] depict for Eastern Europe and Russia. Moreover, until almost the end of the period covered by our data, there were no opportunities for share retrading, so that the concentration of ownership that was possible elsewhere could not influence the performance measures we examine. Thus, Mongolian privatized enterprises had only two types of private owners—insiders and dispersed outsiders—in addition to residual state ownership. A staple argument in the literature is that these kinds of owners cannot be relied on to spur increases in enterprise efficiency.

An open question is whether insiders and dispersed owners produce better performance in the short term than the state does. An answer to this question is important in gaining a fuller understanding of the costs and benefits of privatizing before any of the pertinent institutions of capitalism have been developed.<sup>2</sup> Fortunately, we can undertake the pertinent analysis for Mongolia because the state retained ownership in a significant share of privatized enterprises. This article also addresses a second ownership question—whether insiders or dispersed owners would produce superior short-run performances. An answer to this question is critical in assessing insider privatization, given the Aghion and Blanchard [1996] argument that privatizing to insiders is thought to slow the movement to efficient ownership in the long run.

We examine these questions using data from a survey of nearly half of the enterprises that passed through Mongolia's comprehensive voucher privatization program for large enterprises. Since our sample comprised a universe of privatized enterprises in a subset of Mongolia's regions, the article provides an unusually complete picture of the development of the formerly socialist enterprise sector. Moreover, using historical information

1. Platt's [1997] use of Mongolia in the title of an article says everything about its comparative institutional status: "Need to Get Money to Mongolia Fast? A New Jersey Company Has Connections."

2. Murrell and Wang [1993] and Rapaczynski [1996] discuss the sequencing of privatization and institutional construction.

collected from a variety sources, we are able to employ instrumental variables methods to counter the possibility of endogeneity bias in our estimates.<sup>3</sup>

Looking ahead to the results, we find that competition exerts a decisive force on enterprise performance, estimating that a perfectly competitive firm has a total factor productivity that is 60–90% greater than that of a monopolist. We do not find private ownership effective at boosting enterprise performance, and in some cases we find that state ownership leads to significantly higher productivity than private ownership. We interpret these results prosaically: a government forced to focus on economic performance can do better than insiders and dispersed outsiders when the task is the relatively simple one of pressuring inefficient enterprises and when the private owners receive no help from the institutional environment.

The article proceeds as follows. The next two sections summarize the main features of the Mongolian environment and the data. Section IV presents estimates of the aggregate economic performance of the privatized sector. Sections V and VI describe the equations to be estimated and the variables that are used as determinants of enterprise performance. Sections VII and VIII contain the estimates of the equations explaining the determinants of enterprise productivity, also providing information on the instruments used to counter the possibility of selection bias. A final section summarizes and interprets the results.

## II. MONGOLIAN REFORMS AND THE INSTITUTIONAL ENVIRONMENT<sup>4</sup>

A peaceful revolution in 1990 led to sweeping reforms. The establishment of democracy was swift and, in retrospect, irreversible. After the mid-1990 election, the old communist party, the Mongolian People's Revolutionary Party (MPRP), formed a broad coalition government with the new

parties. The next two years saw strong economic reform. The 1992 elections gave the MPRP an overwhelming majority in parliament, the new parties left the coalition, and the MPRP governed alone for four years. During this time, economic reforms proceeded less swiftly, but the general direction was maintained. This article reports on the evolution of enterprise performance during this period of MPRP rule, since our data on enterprise performance runs through the end of 1995.

Formal liberalization of the economy was announced in early 1991, but actual liberalization proceeded more slowly, with many lingering interventions. The process was essentially completed in the last half of 1992 and the first half of 1993 with the dismantling of the last vestiges of the old state distribution and foreign trade system, the renunciation of price controls, and the introduction of convertibility [World Bank 1994].<sup>5</sup> By the end of 1995, market competition was firmly in place. In this paper's sample of enterprises, 77% faced competition from two or more domestic enterprises and 73% faced import competition, leaving only 3% claiming that they faced no competition. Enterprises reported that an average of 93% of sales were negotiated on the free market rather than being mandated by the government.

Initial attempts at stabilization failed, but by the end of 1993 runaway inflation no longer threatened, an expectation bolstered by the universal acceptance within the country that the International Monetary Fund (IMF) and western aid donors would play a significant role for many years. Nevertheless, from 1993 to 1996, the government struggled to maintain fiscal balance and monetary control; inflation remained above 50% in 1995 and 1996. Growth resumed in mid-1993 after a relatively mild (for transition countries) fall in GDP of 20%. However, there was a catastrophic drop in living standards as a result of the withdrawal of Soviet aid, which during the 1980s had been as high as 30% of GDP.

The centerpiece of economic reforms was privatization, which consisted of three different programs, for small enterprises, for large

3. For discussion of the importance of such bias, see Marciniën and van Wijnbergen [1997], Frydman et al. [1999], Claessens et al. [1997], Earle [1998], and Earle and Estrin [1998].

4. This section provides only the information necessary for an understanding of the issues most pertinent to this paper. For further detail, see Boone [1994] on stabilization, Murrell et al. [1996] on price liberalization, and Korsun and Murrell [1995] on privatization.

5. Of course, interventions continued, just as in any normal economy. But after mid-1993, these interventions could be viewed as deviations from a free market rather than attempts to reestablish the past.

enterprises, and in agriculture. Our data are for enterprises that passed through the large-enterprise mass-privatization program, which began in March 1992 and ended in mid-1995. Four hundred seventy enterprises went through this program: 55% in 1992, 30% in 1993, 12% in 1994, and 3% in 1995. These enterprises would have always been privately owned had they been in a developed market economy. They are in manufacturing, distribution, and service sectors in which competition is eminently feasible. They are not in activities for which special regulatory regimes often apply. Airlines, railroads, telecommunications, and utilities are not among them.

All large enterprises went through the same privatization process: preparation of a plan (including the determination of the residual state share), corporatization, and the sale of shares for the vouchers that had been issued to every citizen. Markets, in which vouchers were exchanged for shares, determined the structure of an enterprise's ownership. Thus, although insiders and their families own 34% of the average enterprise, this insider ownership was not a result of concessions—as in Russia, for example—but rather a consequence of the choices individual citizens made during the sale of shares for vouchers. Outsiders own 45% of shares. For the enterprises in our sample, state ownership share averages 20%, with 41% of enterprises having lingering state ownership. Although the size of state ownership varies across the spectrum, the state share is 51% in over half the enterprises with residual state ownership.

Anderson et al. [1997] show that the state was not a passive owner after the chaos of the early years of reform had passed. When answering the survey questions, fully 91% of the directors of the enterprises with state ownership identified a specific government entity when asked which particular authority exercised the state's ownership rights. Moreover, 65% of these directors met with this authority at least once a month, rather frequently in view of the sometimes formidable difficulty of travel to such meetings in this poor, vast country. Eighty-nine percent of enterprises with majority state ownership had governmental representatives on their boards of representatives (i.e., boards of directors),

whereas only 17% of enterprises without government ownership had such representation. These figures suggest both that governmental involvement in corporate governance was pronounced and that it was at least partially channeled through the new mechanisms of governance.

Nonstate, dispersed outsider owners require institutional support to be able to exert their influence, and this support was not available. The first corporate statute, the Economic Entities Law of July 1, 1991, was poorly drafted and gave few protections to outsider shareholders, apart from those that could be won by forming a cohesive majority. The successor statute, the Partnership and Company Law of May 1995, constituted a substantial improvement in terms of definitions of responsibilities and power, but it did not strengthen the rights of minority shareholders. Had the laws been better framed, it would still be doubtful whether outsider shareholders would be better represented. According to the World Bank [1997], the institutional capacity for enforcement of the laws is extremely weak: the courts are overburdened and the Securities Commission weak, with access to few sanctions. In this situation it is not surprising that our survey revealed that 61% of enterprises were in transparent violation of at least one element of the corporate laws.

Mechanisms for concentrating outsider ownership were almost absent, at least until the end of our sample period. Vouchers were nontradeable. They could be assigned to government-owned mutual funds, but these funds were little used and played a significant role only in a small number of enterprises.<sup>6</sup> Secondary trading of shares began in August 1995, only five months before our accounting data ends. It was only at this time that outsiders could concentrate shares and that free entry of private mutual funds was possible. Hence, by mid-1996 only 13% of enterprises reported the presence on corporate boards

6. These funds were created by the State Privatization Commission but were little favored by the reformers, who wanted to involve the citizenry more directly in the people's capitalism. Free entry of mutual funds was not possible during the privatization process, in contrast to the situation in Russia or Czechoslovakia, for example.

of individuals representing mutual funds or large outsider shareholders.

In contrast, insider owners can easily influence corporate matters. Insider shareholding often resulted from concerted efforts on the part of employees to ward off threats to their power. The existing general directors and workers usually controlled the newly established governance mechanisms, which were brought into existence even before shares were sold. They were able to perpetuate this control because outsiders could not enforce their rights. Thus, those enterprises in which outsiders hold a majority of shares are the most frequent violators of corporate governance statutes. Even if the rules are followed, insiders can secure advantages for themselves: shareholder meetings are held in the enterprise in 74% of cases, which leaves insiders usually in numerical dominance and able to intimidate outsiders.

### III. THE DATA

The core data come from a mid-1996 survey of approximately half of the enterprises that had passed through Mongolia's mass privatization program for large enterprises. The survey covered all privatized enterprises in the capital, Ulaanbaatar, plus those in the regional centers of 8 of the remaining 21 administrative districts of the country. The sampling of a subset of regions was dictated by the costs of data collection in this vast country.

To create the list of enterprises to be sampled, we used the official records of the privatization program. Thus, our sample design included a universe of enterprises in the sampled regions. The response rate for the survey was above 95%. The reasons for losing enterprises from the sample were predominantly benign: the temporary absence of the pertinent enterprise official in an enterprise so remotely located that our surveyors had only one chance for success. There was only one case of bankruptcy that prevented data collection. Thus, the set of enterprises included in our study can be considered representative of the universe of large privatized enterprises.

The survey collected both quantitative accounting information and qualitative information, the latter from general directors

using an instrument comprising closed-ended questions. The accounting information reflects performance to the end of 1995.

In examining the effects of ownership, it is particularly useful to supplement current data with historical information, which can be used to counter selection bias. Our historical information comes from two sources. First, the official records of the Government Privatization Commission and the Stock Exchange provide rudimentary information on all privatized enterprises. Second, basic financial information on enterprises appeared 21 days before privatization in public announcements, which we collected through an exhaustive search of the official news media.

The variables used in this study are listed in Table I, together with basic summary statistics. Further details are provided at the appropriate juncture as each variable is introduced into the analysis. Table II summarizes the regional, ownership, and sectoral composition of the sample. For those who have worked with data from less developed transition economies, it will not come as a surprise that there is missing information on many variables included in the analysis. Four factors in particular are responsible. First, after a spin-off or merger there is usually no usable historical information on basic production data. Second, accounts are not consistent between enterprises, leading to missing values for some accounting categories. Third, some of our regressions require 1993 production data, which was already lost in some enterprises. Fourth, the nonsurvey historical data are less complete than our survey data because lapses in official record-keeping could only be partially counteracted by our own detective work. Even so, the smallest number of observations used in any of our regressions still constitutes two-thirds of our original sample and one-third of all privatized large enterprises. We cover a higher proportion of the country's privatized enterprises than is usual in such studies.

### IV. THE AGGREGATE ECONOMIC PERFORMANCE OF THE PRIVATIZED SECTOR

For a smaller set of enterprises than is used in the regressions, the accounting data reach back to 1990. These data allow us to

**TABLE I**  
Summary Statistics

Category	Variables	Units	N	Mean	SD.	Min	Max
Production (in 1995)	Sales	1,000 1990 tugs	179	8,280.16	25,316.61	33.87	265,982
	Employment	workers	176	170.35	214.80	10.00	1,436
	Raw materials	1,000 1990 tugs	163	3,553.44	13,462.57	0.38	130,453
Performance (in 1995)	Capital	1,000 1995 tugs	173	6,816.95	15,884.68	1.90	139,662
	Sales per employee	1,000 1990 tugs	171	29.52	39.52	0.58	292.93
	Value added per employee	1,000 1990 tugs	172	10.51	18.48	-9.26	176.20
Ownership	Profit per employee	1,000 1990 tugs	175	5.05	17.55	-17.49	196.03
	State ownership share centrally controlled	proportion	211	0.21	0.25	0.00	0.92
	locally controlled	proportion	211	0.10	0.22	0.00	0.92
Competition	Insider ownership share	proportion	210	0.34	0.28	0.00	1.00
	workers	proportion	209	0.24	0.23	0.00	0.96
	managers	proportion	209	0.11	0.15	0.00	0.70
Relationship with the government	Outsider ownership share	proportion	210	0.45	0.31	0.00	1.00
	Large outsider shareholders as proportion of board	proportion	202	0.05	0.14	0.00	1.00
	Predicted market share of enterprise	proportion	205	0.19	0.23	-0.22	1.00
Potential determinants of ownership	Enterprise receipt of subsidy	dummy	211	0.10	0.31	0.00	1.00
	Perception of budget softness	dummy 0 to 10	209	1.20	2.48	0.00	10.00
Relationship with the government	Employment at time of privatization	workers	193	295.95	386.19	17	3,316
	Month of corporatization	Jan. 1990 = 1	211	33.00	11.63	14	72
	Number of shares (=privatized book value)	1000s	209	405.84	890.39	28.36	7,801.13
	Age of firm	years	210	26.95	17.59	3.00	75.00
	Stock market value at privatization	mill. voucher tugs	205	48.00	235.00	0.17	3,180.00
	LT debt/(LT debt + stock value) at privatization	proportion	190	0.0002	0.0006	0.0000	0.0057
	State orders as a share of sales in 1993	proportion	211	0.20	0.34	0.00	1.00
	Dividend forecast in privatization announcement	dummy	211	0.71	0.45	0.00	1.00
	Accounting year of privatization announcement	year	190	91.49	0.79	91	94

Note: LT = long-term; "tugs" = the local currency, variously translated into English as tugs, togrogs, tugriks, etc.

**TABLE II**  
Distribution of Surveyed Firms by Ownership, Sector, and Location

	Number of Firms	Percent of the Sample
Panel A: Distribution of Firms by Majority Ownership in 1995		
Majority Owned By		
State, central, or local	69	32.70
Insiders	55	26.07
Outsiders	75	35.55
None	12	5.69
Total	211	100%
Panel B: Distribution by Sector		
Industry		
Heavy industry	34	16.11
Light industry	51	24.17
Agricultural processing	16	7.58
Construction	46	21.8
Transportation	23	10.9
Service	15	7.11
Distribution	26	12.32
Total	211	100%
Panel C: Distribution by Location		
Location		
Arvaiheer	11	5.21
Zunmod	9	4.27
Choibalsan	16	7.58
Darhan (industrial city)	22	10.43
Erdenet (industrial city)	10	4.74
Ulaangom	9	4.27
Hovd	9	4.27
Olgii	8	3.79
Ulaanbaatar (capital city)	117	55.45
Total	211	100%

build an approximate picture of the aggregate performance of the enterprises included in the large privatization program.

Table III lists the absolute levels of performance measures of the median enterprise in 1992 and index numbers showing changes in those measures from 1990 to 1995. The index number is based on "chained samples": for example, the change between 1990 and 1991 is based on the sample of enterprises for which we have information in both 1990 and 1991, whereas the change between 1991 and 1992 is based on a different set of enterprises for which the pertinent data are available.<sup>7</sup> Hence, the sample size varies widely across cells of this table, a necessity given the number of gaps in the data in the early years.

7. Excluding, of course, enterprises that had spin-offs or mergers that affected the comparability of data in the two years.

The performance of the privatized sector should be viewed in the context of the ebb and flow of exogenous shocks and policy developments. During 1991–1992, the demise of the Council for Mutual Economic Assistance (CMEA) and the precipitate withdrawal of Russian aid led to disruptions in trade with the Soviet Union (and then Russia), shortages of intermediate products, and a decline in demand for traditional products. High levels of inflation and haphazard liberalization combined to leave producers scurrying for inputs.

In the last half of 1992 and the first half of 1993 the large shocks tailed off. By this time, democracy was cemented, the CMEA was dead and buried, liberalization was essentially complete, barriers to trade were low, small enterprise and agricultural privatization were finished, and over 75% of the large enterprises slated to be privatized had been sold for vouchers. The new, more conservative government made it obvious

**TABLE III**  
Changes in Performance and Employment by Ownership in 1995 Medians, Pairwise  
Comparison between Two Adjacent Years

Variables	Ownership	Median 1992	Changes over Time in Median (1990 = 100)					
			1990	1991	1992	1993	1994	1995
<i>Value added</i>	All	13.9	100.0	77.1	50.4	25.4	23.6	22.9
<i>per employee</i>	Majority state-owned	14.8	100.0	85.9	54.6	38.0	31.3	25.7
	Majority insider-owned	8.0	100.0	64.0	36.2	27.4	22.4	25.6
	Majority outsider-owned	16.1	100.0	85.3	61.8	22.8	23.1	15.5
<i>Profit per</i>	All	4.4	100.0	51.6	44.4	17.7	17.2	15.8
<i>per employee</i>	Majority state-owned	6.2	100.0	62.5	36.5	16.4	16.6	12.7
	Majority insider-owned	1.9	100.0	23.8	20.4	12.7	13.7	15.0
	Majority outsider-owned	9.2	100.0	20.3	21.9	3.8	1.7	1.6
<i>Sales</i>	All	36.8	100.0	68.5	64.1	50.6	37.2	33.6
<i>per employee</i>	Majority state-owned	37.3	100.0	59.3	59.1	56.3	38.0	33.0
	Majority insider-owned	19.3	100.0	67.9	47.2	44.3	33.8	29.4
	Majority outsider-owned	42.7	100.0	55.1	42.6	29.0	26.5	24.4
<i>Employment</i>	All	129	100.0	95.2	79.0	69.8	61.1	50.1
	Majority state-owned	124	100.0	95.3	92.7	80.7	70.3	62.7
	Majority insider-owned	117	100.0	87.7	60.6	47.2	38.7	30.7
	Majority outsider-owned	173	100.0	74.8	63.0	55.2	50.5	44.5

*Notes:* Ownership status is at the time of our survey. The 1992 median value is measured in 1000s of 1990 tugs. Enterprises with no majority owners are included in the "All" category but not in the three ownership categories. The number of enterprises on which the information is based varies across cells, depending on the availability of data. For example, in the "All" category for value added per employee, 92 enterprises are used for the comparison between 1990 and 1991, 94 (1991 to 1992), 159 (1992 to 1993), 189 (1993 to 1994), and 197 (1994 to 1995).

that it would continue with reforms (albeit at a slower pace), accepting the tutelage of the IMF on macroeconomic issues. The period from 1993 to 1995 was tranquil compared to the maelstrom of the previous three years.

The aggregate data match this succession of events. The median enterprise saw value added per employee drop by 75% between 1990 and 1993, while employment declined by 30%. Different groups of enterprises were affected at different times. For example, those enterprises destined to be completely privately owned after privatization saw profits fall before those enterprises in which the state later retained ownership. This reflects the ambition of the government to help a specific group of enterprises early in the transition process, an ambition that was abandoned when the full reality of the crisis became apparent. With policy enterprise-specific at this time and with the bewildering succession of events enumerated in the previous paragraphs, it would be impossible to disentangle the various determinants of enterprise performance during this early period.

The years 1993–1995 present a different picture despite a continuing aggregate deterioration of performance. (The growth in the overall economy during 1993–1995 occurred in agriculture, mining, and in new private businesses, all outside the scope of our study.) The rate of decline slows dramatically. Success is now possible: 45% of enterprises saw an increase in value added per employee between 1993 and 1995. This suggests that the phase of system collapse was over by 1993. After that year, it would be easier to parse the determinants of enterprise performance.

Finally, Table III provides a warning on the possibility of selection biases in estimating the effects of ownership. For example, those enterprises destined to become majority outsider-owned had much higher sales per employee than average in 1992, suggesting that the "better performers" might have fallen into this category. But the effects of selection are not as easily ascertained as this observation would suggest. During 1992–93, sales per employee in the same group of enterprises fell more than in other enter-

prises suggesting that they are “worse performers.” Thus, the direction of selection bias is not clear, alerting us to the dangers of an approach to selection bias that relies simply on using a measure of past performance.

#### V. DETERMINANTS OF ENTERPRISE PERFORMANCE

##### *The Pressures of Competition*

Nickell [1996, p. 724] suggests that a general faith in the efficacy of competition was probably one of the most potent elements in the determination of policies in transition countries. The belief that competition would be especially important in transition countries suggests that they should be a particularly fertile ground to examine its effects. There is certainly reason to think so. The transition economy is an experiment on enterprises. Adventitious features of the past play an important role in determining variations in levels of competition across sectors, as Brown and Brown [1998] argue in the case of Russia. On the other hand, the level of competition facing a firm in a settled market economy will more often be an endogenous product of many factors that themselves affect firm performance, such as technology, the political economy of regulation and international trade policy, and the practices of competition authorities.<sup>8</sup> Therefore, variations in competitive pressures across firms in transition economies will be more nearly random, less subject to endogeneity, than is the case in settled market economies. This reduces concerns about biases in the estimates of the effects of competition on firm performance.

It is not surprising therefore that several studies have sought to estimate the effects of competition using transition data. Ickes et al. [1995] focus on qualitative indicators of enterprise adjustment, showing that some competition is salutary but that too much will discourage adjustment.<sup>9</sup> Earle and Estrin [1998] examined the productivity of Russian enterprises, concluding that competition does not increase enterprise productivity. Jones et al. [1998] found that competition

is negatively related to productive efficiency in the very early years of postcommunism in Bulgaria. Konings [1997] obtained mixed results when examining the effect of competition on sales in Hungary, Romania, and Slovenia. In contrast to these findings on the European transition countries, the results for China seem stronger. Li [1997] concluded that decreases in market power are associated with increases in productivity in the 1980s. Groves et al. [1995] detected the effect on enterprise performance of increasing competition in the managerial labor market and suggest that product-market competition helped to stimulate the growth of the managerial labor market.

One factor that might be promoting this variance in results is the dynamics of the effects of competition as transition progresses. Competition has two opposing effects on measured enterprise productivity: spurring real productivity and reducing prices. (It is virtually impossible in a cross-sectional setting to purge the productivity measures of enterprise-specific price variations.) The price effect will occur much quicker than the productivity effect and probably will dominate during the very early years of transition. This is consistent with the results of Brown and Brown [1998, Tables III and IV] who found that competition has a stronger price-depressing effect in Russia in 1992 than in later years. Consistently, Konings [1997] found that long-run competitive pressures have a positive effect on enterprise productivity in Hungary, a weak effect in Slovenia, and none in Romania, the strength of these effects mirroring the length of time that these countries have been undergoing major postcommunist reforms.

Unfortunately, measures of competitive pressures are very hard to obtain for transition countries. Hence, we were forced to rely on data on market share reported in the survey. Respondents were asked to estimate their enterprise's percentage share of the national market. Obviously, there are problems of endogeneity that are inherent in the use of this variable, better economic performance leading to a higher market share [Nickell, 1996, p. 730]. At the simplest level, one might imagine market share being determined by two factors: competitive pressures that are exogenous to the enterprise and the

8. For example, see, Baldwin [1995, chapter 12].

9. Their results, focusing on qualitative measures of restructuring, are not directly comparable to those presented here.

enterprise's intrinsic abilities. It is the measure of competitive pressure that we seek to include in our regression. The intrinsic-abilities component of market share causes the estimation problems and does not belong in the regression.

To construct a variable that only reflects competitive pressures, we used the survey data and purged market share of the component that reflects the prowess of the particular enterprise. We assigned a three-digit classification to each enterprise's major product as reported in the survey. Then, for each enterprise in succession, we dropped that enterprise from the data set, ran an OLS regression of reported market shares on product and regional dummies, and then predicted market share for the omitted enterprise. By construction, there is no direct information from the enterprise's report of its own market share in this variable, which we call predicted market share to indicate its provenance.

This procedure was dictated by two concerns. First, the endogenous element of market share is probably very important, leading to lingering concerns about many standard techniques that try to counter this endogeneity. Our method leaves no such doubts, since the predicted market share observation for any enterprise does not contain any information derived from the enterprise itself. Second, there are fewer survey responses on market share than on the other variables that we use in this study. This is of great concern in view of the small sample that we have. Since the predicted market share variable is available for enterprises that did not report market share directly, use of the former rather than the latter allows us to run regressions with larger numbers of observations.

Finally, we must emphasize that the appropriate variable to include as a determinant of enterprise performance is one that is as close to the notion of competitive pressures as possible. We view predicted market shares as being closer in spirit to this ideal variable than are actual market shares, since actual market shares reflect a factor, enterprise-specific ability, that is unrelated to external competitive pressures, whereas the predicted variable does not reflect this factor. Thus, in using predicted market share instead of actual market share, we not only

purge the variable of its endogenous element but move closer to the preferred specification. This point will be important in interpreting the econometric results. We will return to it at the appropriate juncture at the end of section VIII.

### *Ownership*

Examination of the effects of different types of owners has become a staple of the transition literature, and therefore we refrain from discussion of the background theory. Frydman et al. [1999], Claessens et al. [1997], Earle [1998], and Earle and Estrin [1998] provide systematic discussions in an empirical context. Indeed, the ownership issue in Mongolia is much simpler than in most other countries precisely because the lack of institutions has led to a much less variegated structure of ownership.

The main distinction in Mongolia is between state, insider, and outsider ownership. State ownership was determined before privatization and remained fixed throughout the period under study. The variable state ownership measures the proportion of enterprise shares owned by the state. Administration of the state ownership share is assigned either to the central or to the local government. We use the phrases "centrally controlled" and "locally controlled" to designate which level of government administers state ownership.

Insider ownership measures the proportion of shares owned by employees and their families. Since families usually consolidated their vouchers and bought shares in the enterprise in which a family member was employed, we count such family purchases as insider ownership. Because vouchers were nontradeable, the managerial share ownership that resulted from privatization was small and very highly correlated with overall insider ownership. Because secondary share trading began only five months before the period covered by our data, it is unlikely that the proportion of insider shares owned by managers could have any effect on performance, and therefore our analysis does not differentiate between worker and managerial holdings.

Outsider ownership is the proportion of shares not owned by the state or

insiders. During privatization, nearly all outsider-owned shares fell into the hands of individuals. The mutual funds played a role, but only in a small number of enterprises. Concentration of shares was not possible until five months before the end of our sample period, and therefore it seems appropriate to treat these outsider shareholders as an homogeneous group of dispersed owners.

Nevertheless, from the beginning of privatization, outsiders did have a role in some enterprises. A few enterprises had mutual funds holdings, and fund officials played a role in governance. In some cases, managers looked beyond the enterprise and invited outsiders onto the boards even before any individuals had a chance to consolidate more than a few shares. In the case of rural enterprises, shares were most often bought by individuals in the locality, and prominent local citizens performed the role of the outsider on the board. Decisions to place outsiders on the board were taken with the expectation that outsiders would be able to accumulate blocks of shares as soon as the much postponed secondary trading began. Therefore, we use the variable outsider share of board, which measures the proportion of members of the board that are representatives of large outsider shareholders or of mutual funds.<sup>10</sup>

This variable is measured at the time of our survey, after the end of the period in which we measure enterprise performance. This obviously raises doubts about its use. We can, however, quickly dismiss one possible source of doubt: that outsiders might have accumulated shares in the better performing enterprises and voted their representatives on the board. First, Anderson et al. [1999] show that outsiders were increasing their shareholdings of the relatively poorly performing enterprises when secondary trading in shares began.<sup>11</sup> Second, survey evidence shows that new shareholders were not the primary force behind the presence of outsiders on the board. These board members

10. In the literature on developed countries, there seems to be no general link between board composition and enterprise performance, although Klein [1998] found that the presence of outsiders does seem important when enterprises are experiencing failures.

11. This would be consistent with the finding of Earle and Estrin [1997] for Russia, that the perceived effect of outsider blockholders increases when selection bias is removed.

either were present before secondary trading of shares began or the shareholders were not the instigating force behind the inclusion of these outsiders on the board. One source of these outsiders on the board is mutual funds. The more common scenario is probably the one discussed above, that the outsiders were brought onto the board by management early on in the transition process with the expectation that they would accumulate shares when this became possible.<sup>12</sup> Some managers were positioning themselves to work with expected future outside-owners.

### *Production Variables*

We used enterprise accounts to obtain measures of value added, sales, employment, capital, and costs of raw materials. The most unreliable of these measures is surely fixed capital because a significant component of capital results from the socialist era and is measured in book values, uncorrected for inflation. Moreover, a part of this socialist capital lies unused, useless for production in a market economy.<sup>13</sup> Employment is measured by the number of workers, since wage data are unreliable in this economy, where worker-owners receive a large share of dividends and where, following the old practices, insiders can divert profits for the social activities of workers. Value added, sales, and the costs of raw materials were all deflated using sector-specific price indices created by the authors of World Bank [1997]. There is not enough information on price movements to use different deflators on the cost and output sides of the accounts.

When estimating the production function, there is the possibility of endogeneity in the capital, labor, and raw materials variables. For lack of suitable instruments, we cannot address this issue. Nevertheless, this

12. In support of this conjecture, current managerial shareholdings are significantly and positively correlated with the presence of outsiders on the board. Moreover, those enterprises in which outsiders on the board were in place before the beginning of secondary trading had higher than average amounts of trading of their shares when this became possible, consistent with the notion that these enterprises were ones where well-positioned outsiders were increasing their positions.

13. Data on fuel usage, or some similar proxy for capital utilization, is not available for a large enough number of enterprises to be used in the analysis.

is probably a second-order problem. First, the estimates of the parameters of the production function fall in conventional ranges. Second, the qualitative results of interest are consistent across all estimates, both production function and labor-productivity regressions.

#### *Other Variables*

A central goal of reforms is to reduce the prevalence of soft budget constraints to induce enterprises to restructure. One mechanism to reduce soft budgets is privatization, and therefore the ownership variables listed above might suitably capture this element of the policy environment. Indeed, Anderson et al. [2000] find that state ownership, in particular centrally controlled ownership, is the dominant explanation for the presence of soft budgets in Mongolia. Nevertheless, we include measures of soft budgets in the regressions to examine the robustness of the results on competition and ownership. This is also a check that our main qualitative results are not a reflection of distortions in the accounting statistics caused by subsidies or other government help.

We use two measures of governmental interactions with enterprises. A survey question elicited expectations of the likelihood that an enterprise would receive state aid should it encounter hard times, asking to what degree the state would make up lost revenues if losses threatened the enterprise's ability to maintain its employment level.<sup>14</sup> The answers were on a scale from 0 to 10 and are reflected in the variable perception

14. The question on the survey was as follows: "Suppose that unfortunate market conditions resulted in a sudden drop in your enterprise's revenues, so that you might have to lay off workers. How likely is it that the government (either national or local) would help your enterprise out, so that it would not be forced by its financial situation to lay off workers? Please indicate your expectation of the likely government reaction by choosing a point on a scale from 0 to 10—a '0' means that you think that the government would do absolutely nothing to help out and a '10' means that you think that the government would completely make up for the decline in revenues in some way, and a '5' means the government would make up half the decline in revenues. Choose any number between 0 and 10, indicating your expectation concerning the extent to which government would help out."

of soft budget. The survey also elicited information on whether direct governmental subsidies were paid to an enterprise in 1995, and this information is captured in the dummy variable subsidy.

Mongolia is a country of disparate regions, and therefore regional dummies are added to the regressions. Additionally, sectoral dummies are used to take into account the fact that the adjustment from markets to central planning varies greatly across sectors. Moreover, the use of such dummies mitigates problems due to the inadequacies of the sector-specific deflators that we use. Information on the sectoral and regional structure of our sample is included in Table II.

#### VI. THE EQUATIONS TO BE ESTIMATED

In the existing empirical literature on the effects of reforms in transition economies, there are two basic approaches to the examination of production data. The first is to estimate total factor productivity within a production function framework, using measures of reform (e.g., ownership, competition, etc.) as explanatory variables alongside the usual inputs, as is the case in the analyses of Svejnar [1990], Li [1997], Groves et al. [1994], and Smith et al. [1997]. Usually the focus is not on adjustment from some previous level of performance but on a comparison of how absolute levels of productivity vary with reform variables.<sup>15</sup>

The second approach, adopted (for example) by Claessens et al. [1997], Earle and Estrin [1998], Earle [1998], Weiss and Nikitin [1998], Djankov [1999], and Frydman, et al. [1998, 1999], explains cross-sectional variations in a "performance" variable using measures of reform. The performance variables usually involve various combinations of value added, sales, profits, and employment. These studies usually focus on adjustment from some previous level of performance, either through the use of a growth measure as the dependent variable or by including a lagged value of the level of economic performance as an explanatory variable.

We pursue both types of analyses as complementary exercises. By searching for

15. Li [1997] focuses on productivity change.

results that are consistent between the two approaches, we provide a picture of the effects of competition and ownership in Mongolia that is not affected by problems peculiar to either form of analysis. We use both ordinary least squares (OLS) and instrumental variables (IV) techniques to assess the effect of selection biases on parameter estimates.

Cobb-Douglas production functions are estimated on 1995 data, using measures of competition and ownership to explain variations in productivity across enterprises. The basic equation is:

$$\begin{aligned} & \ln(\text{sales in '95}) \\ &= \beta_0 + \beta_1 \ln(\text{employment in '95}) \\ &+ \beta_2 \ln(\text{costs of raw materials used in '95}) \\ &+ \beta_3 \ln(\text{capital in '95}) + \beta_4(\text{market share}) \\ &+ \beta_5 \text{ownership} + \beta_6 X + \text{error} \end{aligned}$$

where the  $\beta_i$  are parameters,  $\beta_5$  and  $\beta_6$  being vectors whose dimensions vary according to the number of ownership and other exogenous variables ( $X$ ) included in the analysis.<sup>16</sup>

In the second analysis, we examine the 1995 levels of two performance variables, value added per employee and sales per employee. One critical element in the determination of the specification of the estimating equation is whether to use the rate of growth or the level as the dependent variable. For example, this issue is one central point of disagreement between Claessens and Djankov [1999b] and Weiss and Nitikin [1998], who reach rather different conclusions on the effects of Czech privatization. Unfortunately, the existing theoretical literature on the restructuring of enterprises is hardly instructive here. Thus the choice

16. In the specification of this equation, we assume that the effects of different ownership forms are the same in all sectors and for all enterprises, an assumption that is standard in the transition literature. Of course, as Masten [1993] argued, it is quite plausible that one form of ownership could be much more productive in one sphere of activity than in another, and in such a case the estimated ownership coefficients will be biased. We have not been able to address this problem in view of the smallness of sample sizes and the lack of theoretical guidance on how the effects of different ownership forms vary across sectors.

of specification in the burgeoning literature varies: Djankov [1999], Frydman et al. [1998, 1999], and Weiss and Nitikin [1998] use growth, whereas Claessens and Djankov [1999b], Claessens et al. [1997], Earle [1998], and Earle and Estrin [1998] use levels.

In fact, the issue can be decided within the estimation. As Earle [1998] and Earle and Estrin [1998] make clear, by using levels and including the lagged value of the level as an explanatory variable, one can nest the two approaches and let estimation decide the issue. If the coefficient on the lagged value is significantly different from one, then a growth specification would not be correct. Indeed, virtually all existing results point to the inappropriateness of the growth specification, the estimated coefficients on the lagged value centering on one-half and estimated precisely enough to reject the value of unity.<sup>17</sup> Thus, this article uses the levels specification, its results confirming those of previous studies on the inappropriateness of the growth specification.

The question then arises concerning which year to use for the lagged dependent variable. We chose 1993 for three reasons. First, our previous discussion shows that 1993 is the year in which exogenous and policy shocks finally abated and the permanency of market reforms was settled. From this time on, enterprises could reasonably begin to construct a strategy for the future, whereas before 1993 variations in enterprise performance would be dominated by factors external to the enterprise. Second, the sample size increases considerably when 1993 is used rather than a previous year, the chaos of the early years of transition being reflected in the absence of coherent accounts for many enterprises. Third, as the previous section's discussion of the temporal variation in the effects of competition suggests, the lagged dependent variable should measure enterprise performance after the initial price adjustments consequent on liberalization. The earliest such time in Mongolia was 1993.

17. See, for example, Claessens and Djankov [1999b], Claessens et al. [1997], Earle [1998], and Earle and Estrin [1998].

Thus, the basic estimating equation for the second mode of analysis is:

$$\begin{aligned} \ln(\text{performance in '95}) \\ = \alpha_0 + \alpha_1 \ln(\text{performance in '93}) \\ + \alpha_2(\text{market share}) \\ + \alpha_3 \text{ownership} \\ + \alpha_4 X + \text{error} \end{aligned}$$

where performance is measured either by value added per employee or by sales per employee, the  $\alpha_i$  are parameters, with  $\alpha_3$  and  $\alpha_4$  vectors whose dimensions vary according to the number of ownership and other exogenous variables ( $X$ ) included in the analysis.

#### VII. THE INSTRUMENTS FOR OWNERSHIP

The possibility of selection bias in the estimation of ownership effects is a much noted feature in studies of the effects of ownership after privatization [Marcinèin and van Wijnbergen, 1997; Frydman et al., 1999; Claessens et al., 1997; Earle, 1998; Earle and Estrin, 1998]. We counter this bias by using a set of instruments for the various ownership variables. Our intention here is not a full explanation of ownership patterns but the identification of instrumental variables to be used in estimating the effects of ownership. As a result, the presentation is kept brief.

The set of instruments are listed in Table I. Three basic themes are reflected in these instruments. First, there is size of the enterprise in relation to the number of insiders. Because insiders were constrained in the number of vouchers that they could use, the proportion of the enterprise that could be bought by insiders was a function of employment, the number of shares in the enterprise, and the total stock market capitalization. These variables reflect institutional constraints on ownership imposed by the privatization process and therefore have the explanatory (for ownership) and exogeneity (for future performance) properties sought in instruments.

A second set of variables captures the attachment that the state had for certain types of enterprises that had some cachet

under the old socialist system, because they are more venerable, or because of their centrality in the old distribution system. A third theme is the timing of the privatization process, capturing secular trends. Those not employed in a large enterprise would prefer, other things equal, to buy shares early to gain access to dividend payments rather than holding non-income-bearing vouchers. Those employed in a large enterprise and wanting to become insider-owners waited for their own enterprise to be privatized. Since the insider ownership share varies inversely with outsider demand for a particular enterprise, insider ownership would be larger in enterprises privatized later.

Table IV presents regressions of the ownership variables on the instruments, using a consistent sample size across these regressions.<sup>18</sup> Diagnostic statistics in this and subsequent tables show the appropriateness of the choice of instruments. There are significant  $F$ -statistics for the tests of whether the instrumental variables (IVs) explain ownership, except in the case of local government ownership, for which the instruments are unsatisfactory.<sup>19</sup> The Davidson–MacKinnon [1993] tests for overidentifying restrictions in Tables V–VII are all far from significance, indicating that the instruments have the desired exogeneity properties.

#### VIII. EMPIRICAL ESTIMATES OF THE DETERMINANTS OF ENTERPRISE PRODUCTIVITY

The article's results appear in Tables V–VII. The construction of all three tables is virtually identical, responding to three goals. First, the qualitative nature of the results can be easily compared across the tables, allowing an assessment of robustness. Second, moving across the columns of each table, the progression of inclusion of the various ownership variables reflects the main questions that arise in understanding the effects of ownership, given the characteristics of Mongolia and its privatization. Third, by including OLS

18. Since these equations are the first stage equations of a 2SLS procedure rather than structural equations, we use OLS rather than some limited-dependent variable method.

19. These  $F$ -statistics vary between analyses in Tables V–VII because of varying samples and because of variations in the set of included exogenous variables.

**TABLE IV**  
Ownership Regressions

	State				
	(1) All	(2) Central	(3) Local	(4) Insiders	(5) Outsiders
ln(employment at privatization)	-0.084** (0.027)	-0.063** (0.023)	-0.02 (0.024)	0.141** (0.031)	-0.057# (0.036)
ln(number of shares at privatization)	0.091** (0.029)	0.099** (0.025)	-0.008 (0.025)	-0.118** (0.032)	0.027 (0.038)
ln(stock market value at privatization)	0.042** (0.019)	0.024# (0.016)	0.018 (0.016)	-0.097** (0.021)	0.054** (0.025)
month of corporatization (Jan. 90 = 1)	0.001 (0.003)	0.003 (0.003)	-0.002 (0.003)	0.007** (0.003)	-0.008** (0.004)
ln(age of the firm)	0.066** (0.021)	0.052** (0.018)	0.013 (0.018)	-0.012 (0.024)	-0.054* (0.028)
state orders as a share of sales in 1993	0.149** (0.046)	0.038 (0.039)	0.111** (0.040)	-0.021 (0.052)	-0.128** (0.061)
LTD/(LTD + stock market value) at priv.	31.006 (26.242)	26.163 (22.396)	4.843 (22.853)	-35.381 (29.516)	4.375 (35.053)
dividend forecasted?	0.067# (0.051)	0.109** (0.044)	-0.041 (0.045)	-0.027 (0.058)	-0.04 (0.069)
accounting year of privatization publicity	-0.016 (0.037)	0.029 (0.032)	-0.046# (0.032)	-0.05 (0.042)	0.066# (0.049)
Constant	0.050 (3.362)	-4.115# (2.869)	4.165# (2.928)	6.930* (3.781)	-5.980# (4.491)
Number of observations	184	184	184	184	184
Adjusted $R^2$	0.342	0.308	0.187	0.392	0.286
$F$ -statistic for test of significant effect of the nine variables listed above	7.07**	7.27**	1.43	8.53**	2.66**

*Notes:* Dependent variable is proportion of enterprise shares owned by the specific owner. Industry and location dummies are included as regressors, but results are not reported. Standard errors in parentheses; LTD = long-term debt; priv. = privatization.

#, \*, \*\* indicate 20%, 10%, 5% level of significance, respectively.

and IV estimates side by side using identical samples for both, one can clearly understand the effects of selection bias on the ownership coefficients. The following discussion focuses on Table V to develop the primary lessons provided by the analysis.

The predicted market share variable is included in all regressions and is consistently significant. No other article on transition economies has shown such a strong effect of competition in promoting productivity. One reason for the difference between our results and those of Jones et al. [1998] is surely that we use predicted market share rather than actual market share, since the endogenous component of the latter variable will tend to have effects that are in the opposite direction to those of competitive pressures and therefore mask the effect of those pressures. The results in Table V imply that a perfectly competitive enterprise would have a total factor productivity that was 60–90% larger than that of a monopolist. This stands in contrast

to the findings of Nickell [1996, p. 741, italics in original] for UK firms “that a 25 percent increase in market share leads to a 1 percent fall in total factor productivity in the *long run*.”

The competition variable reaches only borderline significance in the sales per employee regressions in Table VII, in contrast to the other tables. This is natural. The residual in a production function and value added per employee approximate efficiency more closely than does sales per employee. A plausible assessment of the effect of competition is that it can pressure enterprises to focus on the reduction of inefficiencies, but that such pressure is less likely to result in increased sales, which Frydman et al. [1998] argued to be more dependent on entrepreneurial abilities.

Columns (1) and (2) of Tables V–VII examine the effects of state residual ownership, for the moment treating insiders and outsiders as a homogeneous comparison group. The state

**TABLE V**  
Cobb-Douglas Production Function Regressions with Ownership and Competition Effects on Technical Efficiency

	(1) OLS	(2) IV	(3) OLS	(4) IV	(5) OLS	(6) IV	(7) OLS	(8) IV	(9) IV	(10) IV
In(employment)	0.61** (0.09)	0.60** (0.10)	0.61** (0.09)	0.59** (0.11)	0.61** (0.09)	0.59** (0.10)	0.62** (0.10)	0.63** (0.10)	0.64** (0.11)	0.62** (0.11)
In(capital)	0.17** (0.04)	0.14** (0.05)	0.17** (0.04)	0.15** (0.05)	0.17** (0.04)	0.14** (0.05)	0.17** (0.05)	0.17** (0.05)	0.16** (0.06)	0.17** (0.05)
In(raw materials)	0.24** (0.03)	0.24** (0.04)	0.24** (0.03)	0.23** (0.04)	0.24** (0.03)	0.24** (0.04)	0.23** (0.03)	0.22** (0.04)	0.22** (0.04)	0.22** (0.04)
Predicted market share	-0.92** (0.31)	-0.76** (0.34)	-0.91** (0.31)	-0.73** (0.38)	-0.89** (0.32)	-0.77** (0.38)	-0.84** (0.32)	-0.64** (0.38)	-0.59** (0.41)	-0.64** (0.39)
State-ownership share	0.42* (0.23)	1.25** (0.53)	0.48** (0.24)	1.22* (0.53)	0.48** (0.24)	1.22* (0.53)	0.66** (0.25)	1.63** (0.73)	1.81** (0.94)	1.62** (0.74)
locally controlled			0.28 (0.29)	2.21** (1.02)						
centrally controlled			0.56** (0.28)	1.09* (0.60)						
Insider-ownership share					0.130 (0.21)	-0.030 (0.48)	0.230 (0.21)	0.290 (0.51)	0.300 (0.53)	0.280 (0.52)
Outsider share of board							0.77** (0.38)	1.05** (0.48)	1.03** (0.49)	1.04** (0.49)
Perception of soft budget									-0.03 (0.04)	
Subsidy										0.01 (0.16)
Constant	1.38** (0.37)	1.55** (0.40)	1.40** (0.37)	1.52** (0.44)	1.26** (0.41)	1.57** (0.54)	1.01** (0.42)	1.13* (0.59)	1.14* (0.60)	1.14* (0.60)
Number of observations	156	156	156	156	156	156	152	152	152	152
Adjusted R <sup>2</sup>	0.843	0.827	0.842	0.789	0.842	0.827	0.846	0.827	0.820	0.826
Economies of scale	1.02	0.98	1.02	0.97	1.03	0.97	1.05	1.01	1.02	1.01
Davidson and MacKinnon OIR test										
Test statistics		6.34		3.74		6.35		4.21	4.27	4.25
5% $\chi^2$ critical value		15.51		14.07		14.07		14.07	14.07	14.07
<i>p</i> -value		0.61		0.81		0.50		0.75	0.75	0.75
The first stage regression										
Central/all gov't										
Adj. R <sup>2</sup>		0.32		0.32		0.32		0.36	0.43	0.36
F-statistic for IVs=0		3.70**		6.00**		3.70**		3.91**	2.49**	3.88**
Local gov't control										
Adj. R <sup>2</sup>				0.19						
F-statistic for IVs=0				1.71						
Insider ownership										
Adj. R <sup>2</sup>										
F-statistic for IVs=0										
Adj. R <sup>2</sup>										
F-statistic for IVs=0										

Notes: Dependent variable is ln(sales). Industry and location dummies are included as regressors, but results are not reported. Standard errors in parentheses. #, \*, \*\* indicate 20%, 10%, 5% level of significance, respectively.

**TABLE VI**  
Performance Regressions: The Effects of Ownership and Competition on Value Added per Employee

	(1) OLS	(2) IV	(3) OLS	(4) IV	(5) OLS	(6) IV	(7) OLS	(8) IV	(9) IV	(10) IV
ln(va per emp in '93)	0.57** (0.08)	0.53** (0.10)	0.56** (0.08)	0.52** (0.10)	0.58** (0.08)	0.53** (0.10)	0.52** (0.08)	0.51** (0.11)	0.55** (0.12)	0.51** (0.11)
Predicted market share	-0.81** (0.36)	-0.76** (0.37)	-0.81** (0.36)	-0.73** (0.39)	-0.76** (0.37)	-0.77** (0.41)	-0.82** (0.37)	-0.85** (0.42)	-0.95** (0.44)	-0.87** (0.44)
State-ownership share	0.04 (0.26)	0.38 (0.58)			0.13 (0.29)	0.35 (0.76)	0.43# (0.31)	0.39 (0.97)	-0.21 (1.24)	0.47 (0.98)
locally controlled			-0.110 (0.33)	0.790 (1.21)						
centrally controlled			0.140 (0.30)	0.420 (0.61)						
Insider-ownership share					0.190 (0.25)	-0.030 (0.59)	0.250 (0.25)	0.110 (0.66)	-0.050 (0.70)	0.170 (0.66)
Outsider share of board							0.61# (0.42)	0.59 (0.62)	0.39 (0.65)	0.61 (0.62)
Perception of soft budget									0.02 (0.04)	
Subsidy										-0.19 (0.18)
Constant	0.71** (0.27)	0.68** (0.28)	0.72** (0.27)	0.66** (0.29)	0.60* (0.31)	0.70# (0.46)	0.53* (0.31)	0.610 (0.52)	0.74# (0.55)	0.580 (0.52)
Number of observations	131	131	131	131	131	131	127	127	127	127
Adjusted R <sup>2</sup>	0.619	0.613	0.617	0.592	0.617	0.609	0.613	0.612	0.597	0.613
Davidson and MacKinnon OIR test										
Test statistics		0.854		0.637		0.849		6.558	5.944	6.669
5% X <sup>2</sup> critical value		15.507		14.067		14.067		14.067	14.067	14.067
p-value		0.999		0.999		0.997		0.476	0.546	0.464
The first stage regression										
Central/all gov't		0.34		0.358		0.34		0.41	0.46	0.406
Adj. R <sup>2</sup>		2.96**		6.45**		2.96**		2.54**	1.81	2.51**
F-statistic for IVs=0										
Local gov't control				0.198						
Adj. R <sup>2</sup>				1.48						
F-statistic for IVs=0										
Insider ownership										
Adj. R <sup>2</sup>										
F-statistic for IVs=0										
				0.411		4.15**		0.404	0.422	0.399
				4.15**				4.07**	3.90**	4.06**

Notes: Dependent variable is ln(value added per employee). Industry and location dummies are included as regressors but results are not reported. Standard errors in parentheses; "va per emp in '93" = value-added per employee in 1993.  
#, \*, \*\* indicate 20%, 10%, 5% level of significance, respectively.



share coefficient is positive always, and it is significant in the production function regressions, on the borderline of significance in the sales per employee regressions, and not significant in the value added per employee regressions. The coefficients on state ownership in IV regressions are larger than the corresponding coefficients in the OLS regressions, suggesting that the state maintained ownership in the enterprises that were in worse shape.

Although the positive (or at least non-negative) effect of state ownership is somewhat counterintuitive, there is nothing mysterious in this result.<sup>20</sup> Insiders do not necessarily have efficiency as a goal. Outsiders were dispersed and could not generally be relied upon to be a force for change. The only outside element that might enforce discipline was the government. As discussed above, the government did not ignore its role as an owner. Moreover, the government was acting under great constraints from the international donor community. Interviews with government officials indicate that they felt these constraints deeply and needed to pressure enterprises to pursue efficiency.<sup>21</sup> Survey evidence provides consistent information. The directors of state majority-owned enterprises were more likely to have written employment contracts than those in other enterprises, their income was more likely to be directly tied to enterprise performance, and when there was such a link, their income was more likely to depend on profits or share price. Directors of state enterprises were as likely to be fired as directors of other enterprises.

In Mongolia, the supervision of state-owned enterprises is assigned either to the central or to the local government, and these two have very different concerns and constraints. This suggests separating the effects of the two different forms of state ownership, which we do in columns (3) and (4).

20. Indeed, our results are consistent with others in the transition literature. Frydman et al. [1999] and Weiss and Nikitin [1998] also found that enterprises in which the state has retained a share after privatization have above-average performance. Djankov [1999] finds no ownership effects in the former Soviet Union.

21. Shleifer and Vishny [1994] show that the tightening of governmental budget constraints can induce a government to become more efficiency-oriented in its relations with enterprises.

In all three tables, the size of the local coefficient is larger than that of the central coefficient once selection biases have been taken into account. This result resonates with those on China reported by Walder [1995], where local government-owned enterprises have been more successful than those owned by the central government. However, we have only very weak instruments for local control in Mongolia. Moreover, the two ownership types do produce qualitatively similar results, both in terms of the effect on productivity and in terms of the direction of the correction for selection bias. It therefore seems prudent to recombine the two forms of state ownership for the remaining steps of the analysis.

We now consider whether the differentiation between outsiders and insiders is of any significance, the results appearing in columns (5) and (6). None of the tables indicate any such significance. (Since state, insider, and outsider ownership sum to 1, the coefficient on insider ownership can be interpreted as the effect of transferring ownership from insiders to the omitted form of ownership, outsiders.) Given that Mongolian outsiders are predominantly individuals, these results are consistent with those of Earle and Estrin [1997] and Frydman et al. [1999], which show that individual ownership does not improve enterprise performance, and with Earle and Estrin [1997] and Claessens et al. [1997], which show that concentration of ownership is important.

In the interpretation of the foregoing results, we have conjectured that the state ownership effect originates in a government able and willing to make efficiency an enterprise objective, while the lack of an outside-ownership effect reflects the fact that dispersed owners have no real means of influencing enterprise decisions. There is some evidence that can be brought to bear on this interpretation. Outsiders did have a role in some enterprises, a role that we capture in our variable outsider share of board, which is added to the regressions in columns (7) and (8). The coefficient on this variable is positive, significant in half of the regressions, and similar in magnitude to the coefficient on the state ownership variable. (Outsider share of the board and state ownership are both measured in proportions and therefore

have comparable units.) Note also that variations across the tables in the magnitude and the level of significance of outsider share of board mirror those of state ownership. These results support our contention that the difference between the state and outsider effects is due to the differential ability of these owners to exert their corporate power.<sup>22</sup>

Nevertheless, the results from the outsider share of board variable must be treated with caution. We have not been able to find adequate instruments for this variable, and it is measured after the end of the period in which performance is measured. In section V we discussed our interpretation of this variable—that it captures the small influence of mutual funds and of outsiders who positioned themselves for ownership before the secondary trading of shares. But this is somewhat conjectural, and therefore the results for this variable must be treated with caution.

The last variables to be included in the tables are the perception of soft budget and subsidy variables. The coefficients on these variables do not approach significance in any of the tables. This is consistent with the results that Earle and Estrin [1997] obtained for Russia.

In analyzing the results so far, we have interpreted predicted market share as the best measure available to us of competitive pressures, one that captures the notion of competitive pressures more accurately than does actual market share. Thus, in the tables, we do not adjust the standard errors for the fact that we have a predicted variable in the regressions. However, there is a possible alternative interpretation of the results, one that views our use of predicted market share as analogous to the use of the predicted values of endogenous variables in the two-step procedure that is sometimes used as an expository device for two-stage least squares. With that alternative interpretation, the standard errors in our tables are biased.

Although we do not subscribe to this alternative interpretation, we can allay the doubts

22. Also, the outsiders on the boards could have brought significant new human capital into the enterprise, and therefore our results are consistent with findings on the effects of new human capital in Barberis et al. [1996] on privatized Russian shops and Claessens and Djankov [1999b] on Czech enterprises.

of readers who do. To apply the standard method of calculating the size of the bias in standard errors [Greene 2000, p. 684], one must compare the estimate of the error variance obtained from the regression in the normal way with an estimate obtained by using exactly the same estimated parameters but employing actual market share to calculate the residuals. Because we do not have observations on actual market share for some of the observations used to generate the results in Tables V, VI, and VII, we calculate the bias for a smaller set of enterprises for which we have observations on both predicted and actual market shares. The resultant increases in standard errors are generally small, averaging 11% across all regressions in the tables.<sup>23</sup> These small increases in standard errors affect the significance of estimated coefficients only slightly, so that the above discussion of our results would remain intact even if we accepted these alternative estimates of standard errors. Nevertheless, we must stress that our interpretation of our methodology implies that the estimates of standard errors implicit in the *t*-statistics in the tables are to be preferred: we have simply calculated the alternative estimates for readers who interpret our methodology differently.

## IX. SUMMARY

This paper uses a sample of Mongolian privatized enterprises to gain insight into the determinants of enterprise performance after an ambitious mass privatization scheme. Because the sample is based on preprivatization records and covers a large proportion of privatized enterprises, it is highly representative and does not have problems of sample attrition due to enterprise failure. The paper uses a variety of measures of enterprise performance, which evidence a consistent set of results on the effects of competition and ownership. The possibility of selection bias is countered by using historical information generated during the privatization process.

The country under study, Mongolia, is at the extreme end of the spectrum of transition

23. They range from 0% to 13% (median 7.6%) in Table V, from 0% to 48% (median 13%) in Table VI, and from 0% to 23% (median 7%) in Table VII.

economies. It is one of the poorest and most isolated from external sources of human and financial capital. It has had virtually no historical experience of capitalism and is currently only beginning the process of development of a capitalist infrastructure. In contrast to the situation in many other transition countries, there were few wealthy individuals or financial organizations that would promote new forms of ownership during the privatization process. With some exaggeration, we have described this environment as one with an absence of formal market institutions.

In this environment, the enterprises with residual state ownership performed better than those with other owners. The explanation for this is quite straightforward. Communism bequeathed a set of inefficient enterprises. Crude pressures to perform could work on these enterprises. The government exerted these pressures because it, in turn, was under great pressure to stanch the economic decay and it was relatively constrained by its commitments to international donors and its precarious political position. The insider-owners apparently were not so focused on efficiency. The dispersed outsiders did not have the ability to influence the enterprises.

Despite this prosaic interpretation, the results do have some significance for more general discussion of privatization. A common argument in the early of years of transition was that speedy privatization should be implemented even before the institutional environment possessed any complementary mechanisms. One assumption behind this reasoning was that the post-communist state was disinterested in its own enterprises and unable to enforce any discipline on them. Our results suggest that this argument was not correct in Mongolia, at least.

This article's strongest result is that on the effects of competition on efficiency, one whose importance goes beyond the study of transition economies. The quantitative effect of competition on efficiency that we find is by far the largest one of which we are aware. The effect is certainly larger than those found in previous studies on Eastern Europe and the former Soviet Union. Two reasons suggest themselves. First, our data reflect a time when transition was past its early noisy phase and enterprises knew that they had to adjust

to avoid becoming a casualty of creative destruction. Second, the government looming in the background of our study was probably much more interested in letting competition work than the one relevant to Earle and Estrin's [1998] study of 1994 Russian data.

Do our results suggest that the privatization process was irrelevant? We think not. In the longer run, as market institutions develop and outsider share owners begin to exert their influence, it is entirely plausible that the effects of private ownership would begin to show. In the shorter run, the privatization process reduced the number of enterprises that were under the control of the state, probably making it easier for the government to pay attention to those that remained under its tutelage and to be an active agent of restructuring. Possibly, the government's focus on efficiency was enhanced by the separation between state and enterprise implied by the formality of needing to work through the mechanisms of corporate governance. Moreover, the effect of competition was probably a concomitant of the decentralization inherent in privatization. These observations raise the intriguing possibility that a workable privatization in an environment of institutional poverty might include a significant amount of residual state ownership. At the very least, they do suggest that the design of a mass privatization program and its sequencing in the context of other reforms has a very important influence on the productivity of enterprises even in the short term.

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