**ANDREW CANDIDATE**

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**PLACEMENT DIRECTORS**

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**EDUCATION**

Ph.D. Economics, University of Maryland at College Park, expected May 2019

M.A. Economics, University of Southern California, 2013

B.A. Economics and Law, Wuhan University, China, 2009

**FIELDS OF SPECIALIZATION**

Primary: Industrial Organization, Trade

Secondary: Computational Economics

**DISSERTATION**

*Essays on Market Structure and Import Penetration*

Committee: Prof. Andrew Sweeting (Chair), Prof. Nuno Limao, Prof. Eunhee Lee

**JOB MARKET PAPER**

“The Effect of Chinese Competition on the U.S. Shoe Industry”

Chinese footwear imports into the United States increased by 550% between 1990 and 2010. I examine how the increased import penetration affected the domestic shoe industry in the 2000s, using a new dataset containing information on every shoe sold in the U.S. after 1999, and a structural model that accounts for endogenous pricing and product quality choices. I find that the primary effect of competition is on quality upgrading: domestic manufacturers of low quality shoes either exit the industry or begin to produce higher quality shoes, which requires extensive investment in physical capital and R&D. Existing producers of high quality shoes are not directly affected by competition from imports, but face greater competition from their improving domestic rivals. Prices of low quality shoes fall by 10%, but the prices of higher quality shoes fall by 40%, reflecting the high margins that manufacturers achieved for these products in 1999.

**OTHER RESEARCH PAPERS**

“The Brown Shoe Case Revisited,” *Journal of Footwear Economics*, 22(3), 102-134, 2015

“The Effect of European Restrictions on Footwear Imports,” 2016, revise and resubmit at *RAND Journal of Economics*, 2015, with Andrew Sweeting

“Do Shoe Shops Agglomerate?,” 2015, NBER Working Paper No. 25631, with Bob Friend and Sue Someone

“The Nike vs. Adidas War”, work in progress

**TEACHING EXPERIENCE**

Instructor, Computer Methods in Economics (undergraduate), University of Maryland, Winter 2013

Teaching Assistant, Intermediate Microeconomic Analysis (undergraduate), University of Maryland, Fall 2011 and Spring 2012

Teaching Assistant, Game Theory (core graduate), University of Maryland, Spring 2012

Lecturer, Economic Statistics (undergraduate), University of Southern California, Fall 2010

**RESEARCH AND RELEVANT WORK EXPERIENCE**

Research Assistant, Prof. Nuno Limao, University of Maryland, Fall 2013–Spring 2014

Research Assistant, Prof. Ginger Jin, University of Maryland, Summer 2012 and Summer 2013

Graduate Computing Assistant, Department of Economics, University of Maryland, Fall 2012 and

Spring 2013

Economic Consultant, Charles River Associates, Boston, September 2007- May 2009

**GRANTS AND AWARDS**

Roger and Alicia Betancourt Fellowship in Applied Economics, Fall 2016

Best Paper Award, the 4th Annual Workshop on Health IT & Economics, 2015

Summer Research Fellowship, Department of Economics, University of Maryland, 2015

Excellence in Teaching Award, University of Maryland, Spring 2013

**CONFERENCE AND SEMINAR PRESENTATIONS**

2016: Southern Economics Association (scheduled), NBER Summer Institute (coauthor presented), Quantitative Marketing Lunch at Smith School of Business, 2015: AEA meeting (coauthor presented), 2014: Yale SOM Marketing-Industrial Organization Conference

**LANGUAGES**

Mandarin Chinese (native), English (fluent), Spanish (fluent)

**REFERENCES**

Prof. Andrew Sweeting University of Maryland [sweeting@econ.umd.edu](mailto:sweeting@econ.umd.edu) (301) 405-8325

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