## The New Deal

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## Questions:

- Which level of government is the most important?
- Do governments coordinate or compete?
- What do we mean by BIG government?

Maybe by BIG government we don't meant the size of government, but the level of government.

Between 1929 and 1933 the economy entered into a deep depression and unemployment rose to 25% of the labor force. There was a wide spread dissatisfaction with the economic system (remember Big Business). There was also an urgency, bordering on panic, that something be done to turn the economy around.

I'm sure you have heard the phrase "New Deal Democrats." The Democrats had been a minority party form the end of the Civil War to 1932 and the election of FDR. What the Democrats did between 1933 and 1938 (The new Deal) was to commit the federal government to supporting government program in several key areas:

- Relief: what today we would call welfare.
- Agricultural Subsidies: farm price supports and payments to farmers.
- Reform of the Banking system and Stock Markets.

There were a number of other important initiatives (your favorite may have been left off this list), but the most important effects were in these three areas.

The upper panel of Table G-2 gives national government revenues, outlays, and debt for each of the years during the 1930s. The last column gives the excess of outlays in each year over the fiscal 1933 level (Hoover was president until March of 1933).

The second panel of the table gives the totals for what can be called "cooperative" grants (Column 7). These are expenditures in programs what are the joint effort of national state and local governments.

Four major categories are given:

Relief Public Works Agriculture Highways

Between fiscal 1934 and 1940, national government expenditures increased by \$21,769 million. Grants in these cooperative programs totaled \$27,414 million, more than the increase in national government expenditures.

How important was this overall. Figure 1 shows the share of all expenditures by level of government. The dramatic feature of both tables is the sharp decline in the share of expenditures by local governments, and the rise in the share of expenditures by the national government.

We have already looked at the sources of the growth of government. The big event in the 1930s as the expansion of the welfare system. The Social Security Act in 1935 created not only social security, but also a welfare system that included aid to dependent children, old age assistance, unemployment insurance, and aid to the blind.

This system, however, was not a NATIONAL system but a FEDERAL one. Most of the money was raised by the national government, but it was spent by the state and local governments. The fiscal arrangement by which this was accomplished was intergovernmental grants. Table G-1 shows a number of different measures of grants.

What began in the 1930s was a period of cooperative federalism, in which each level of government participated.

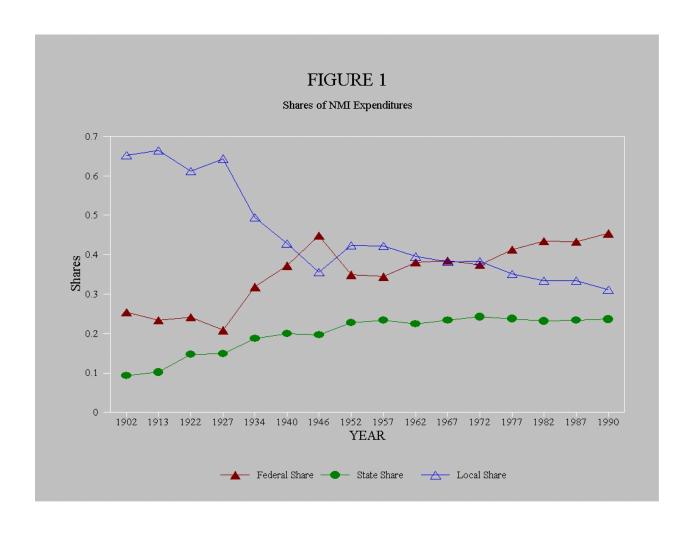
## Government Expenditures During the 1930s (millions \$)

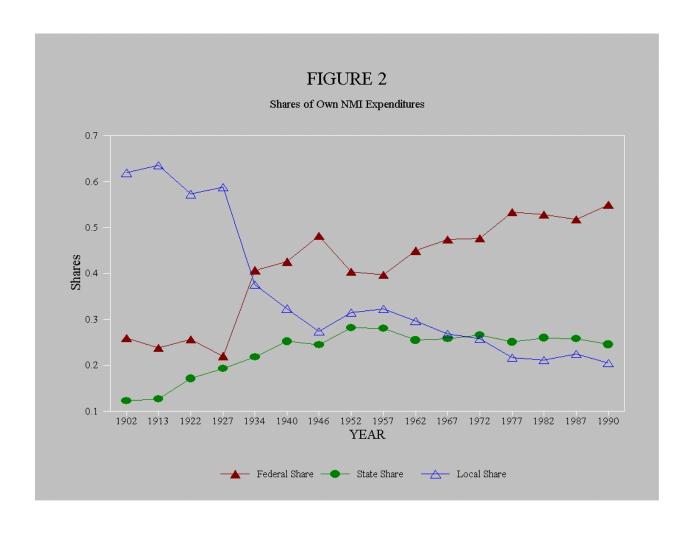
| Panel | Α |
|-------|---|
|-------|---|

Total

|            | National<br>Revenues<br>(1) | National<br>Outlays<br>(2) | Gross<br>National<br>Debt<br>(3) | Change in<br>Debt<br>(4) | Outlays -<br>Outlays<br>in 1933<br>(5) |      |
|------------|-----------------------------|----------------------------|----------------------------------|--------------------------|--|------|
| 1929       | 3861                        | 3127                       | 16931                            | -673                     |  |      |
| 1930       | 4057                        | 3320                       | 16185                            | -746                     |  |      |
| 1931       | 3115                        | 3577                       | 16801                            | 616                      |  |      |
| 1932       | 1923                        | 4659                       | 19487                            | 2686                     |  |      |
| 1933       | 1996                        | 4598                       | 22538                            | 3051                     | 0                                      |      |
| 1934       | 3014                        | 6644                       | 27053                            | 4515                     | 2046                                   |      |
| 1935       | 3795                        | 6497                       | 28700                            | 1647                     | 1899                                   |      |
| 1936       | 3997                        | 8421                       | 33778                            | 5078                     | 3823                                   |      |
| 1937       | 4955                        | 7733                       | 36424                            | 2646                     | 3135                                   |      |
| 1938       | 5588                        | 6764                       | 37164                            | 740                      | 2166                                   |      |
| 1939       | 4979                        | 8841                       | 40439                            | 3275                     | 4243                                   |      |
| 1940       | 6879                        | 9055                       | 42967                            | 2528                     | 4457                                   |      |
| Total      |                             |                            |                                  |                          | 21769                                  |      |
| Panel B    |                             |                            |                                  |                          |  |      |
| Cen<br>Gra | •                           | perative                   | Relief                           | Works                    | Agric                                  | Hwy  |
| Gia        | (6)                         | (7)                        | (8)                              | (9)                      | (10)                                   | (11) |
| 1932       | 214                         | 250                        | -                                | 108                      | 13                                     | 186  |
| 1933       | 190                         | 432                        | 154                              | 196                      | 12                                     | 161  |
| 1934       | 1803                        | 2857                       | 2126                             | 356                      | 303                                    | 219  |
| 1935       | 2197                        | 3649                       | 2221                             | 459                      | 664                                    | 272  |
| 1936       | 1015                        | 3969                       | 2343                             | 618                      | 573                                    | 221  |
| 1937       | 818                         | 4273                       | 2405                             | 624                      | 636                                    | 331  |
| 1938       | 790                         | 3518                       | 2047                             | 504                      | 431                                    | 217  |
| 1939       | 1031                        | 4794                       | 2671                             | 691                      | 743                                    | 185  |
| 1940       | 967                         | 3922                       | 2188                             | 521                      | 865                                    | 171  |

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| GNP      | GNP   | GNP   | CPI  | GNP   |
|----------|---|---|--|---|
| Billions | Index   | Deflator  |  |   |
|          | 1929=100  | 1929=100  | 1929=100   | 1929 Prices   |
|          |   |   |  |   |
| 104.4    | 100.0   | 100.0   | 100.0  | 104.4   |
| 91.1     | 86.5  | 96.4  | 97.1   | 94.4  |
| 76.3     | 72.6  | 86.8  | 88.4   | 87.4  |
| 58.5     | 55.5  | 78.1  | 79.4   | 74.8  |
| 56.0     | 53.2  | 76.9  | 75.2   | 72.7  |
| 65.0     | 61.8  | 81.6  | 77.8   | 79.5  |
| 72.5     | 68.9  | 82.5  | 79.8   | 87.8  |
| 82.7     | 78.6  | 83.0  | 80.6   | 99.5  |
| 90.8     | 86.3  | 86.1  | 73.0   | 105.3   |
| 85.2     | 81.6  | 84.8  | 82.2   | 10.5  |
| 91.1     | 86.5  | 83.7  | 80.8   | 108.7   |
| 100.6    | 95.6  | 85.0  | 81.4   | 118.1   |
|          | Billions  104.4 91.1 76.3 58.5 56.0 65.0 72.5 82.7 90.8 85.2 91.1 | Billions Index<br>1929=100<br>104.4 100.0<br>91.1 86.5<br>76.3 72.6<br>58.5 55.5<br>56.0 53.2<br>65.0 61.8<br>72.5 68.9<br>82.7 78.6<br>90.8 86.3<br>85.2 81.6<br>91.1 86.5 | Billions Index 1929=100  104.4 100.0 100.0 91.1 86.5 96.4 76.3 72.6 86.8 58.5 55.5 78.1 56.0 53.2 76.9 65.0 61.8 81.6 72.5 68.9 82.5 82.7 78.6 83.0 90.8 86.3 86.1 85.2 81.6 84.8 91.1 86.5 83.7 | Billions Index 1929=100 1929=100 1929=100 1929=100 1929=100 1929=100 1929=100 100.0 100.0 91.1 86.5 96.4 97.1 76.3 72.6 86.8 88.4 58.5 55.5 78.1 79.4 56.0 53.2 76.9 75.2 65.0 61.8 81.6 77.8 72.5 68.9 82.5 79.8 82.7 78.6 83.0 80.6 90.8 86.3 86.1 73.0 85.2 81.6 84.8 82.2 91.1 86.5 83.7 80.8 |

|      | Labor<br>force | Employed | Unemployed | Unemployment<br>Rate |  |
|------|----------------|----------|------------|----------------------|--|
| 1929 | 49180          | 47630    | 1550       | 3.2                  |  |
| 1930 | 49820          | 45480    | 4340       | 8.7                  |  |
| 1931 | 50420          | 42400    | 8020       | 15.9                 |  |
| 1932 | 51000          | 38940    | 12060      | 23.6                 |  |
| 1933 | 51590          | 38760    | 12830      | 24.9                 |  |
| 1934 | 52230          | 40890    | 11340      | 21.7                 |  |
| 1935 | 52870          | 42260    | 10610      | 20.1                 |  |
| 1936 | 53440          | 44410    | 9030       | 16.9                 |  |
| 1937 | 54000          | 46300    | 7700       | 14.3                 |  |
| 1938 | 54610          | 44220    | 10390      | 19                   |  |
| 1939 | 55230          | 45750    | 9480       | 17.2                 |  |
| 1940 | 55640          | 47520    | 8120       | 14.6                 |  |