

Lecture Notes on Factor Models

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- **Model, Notations, and Assumptions:** Consider the model

$$X_{.t} = \Lambda^0 F_t^0 + e_{.t} \text{ for } t = 1, \dots, T$$

$N \times 1 \quad N \times m \quad m \times 1 \quad N \times 1$

where

Λ^0 - factor loadings,

F_t^0 - common factors (latent, unobserved),

$\Lambda^0 F_t^0$ - common component,

$e_{.t}$ - idiosyncratic (or error) component

A Taxonomy of Factor Models

- **Exact Factor Model:** $\{e_{it}\}$ exhibits no cross-sectional dependence and no temporal dependence, so that

$$\text{Cov}(e_{it}, e_{js}) = 0 \text{ for all } i \neq j \text{ and/or } t \neq s$$

- **Approximate Factor Model:** $\{e_{it}\}$ can exhibit some cross-sectional dependence, so that

$$\text{Cov}(e_{it}, e_{jt}) \neq 0 \text{ for at least some } i \neq j$$

- **Generalized Factor Model:** $\{e_{it}\}$ can exhibit both cross-sectional and temporal dependence.

(Classical) Exact Factor Models

- **Model:** Consider the model

$$X_t = \Lambda^0 F_t^0 + e_t, \quad t = 1, \dots, n$$

$p \times 1$ $p \times m$ $m \times 1$ $p \times 1$

- **Assumptions:**

- 1 $E[e_t] = \underset{p \times 1}{0}$,
- 2 $E[F_t^0 e_t'] = \underset{m \times p}{0}$ (orthogonality between factors and errors),
- 3 $E[e_t e_t'] = \underset{p \times p}{\Psi} = \text{diag}(\psi_{11}, \dots, \psi_{pp}) > 0$ (no correlation between idiosyncratic components),
- 4 $E[F_t^0] = \underset{m \times 1}{0}$,
- 5 $E[F_t^0 F_t^{0'}] = \underset{m \times m}{\Phi^0} > 0$.
- 6 m and p are both fixed.

(Classical) Exact Factor Models

- **Remark:** A key feature of the classical factor model is that $E[e_t e_t']$ is diagonal so that the components of e_t are uncorrelated. Hence, the only correlation between the components of X_t comes from the common factors.

- Note that in the absence of further restrictions, there is an indeterminacy in the specification given above. In particular, for any nonsingular matrix C , we can write

$$\begin{aligned}X_t &= \Lambda^0 F_t^0 + e_t \\ &= \Lambda^0 C C^{-1} F_t^0 + e_t \\ &= \Lambda^* F_t^* + e_t,\end{aligned}$$

where $\Lambda^* = \Lambda^0 C$ and $F_t^* = C^{-1} F_t^0$. It follows that the structures $(\Lambda^0, \Phi^0, \Psi)$ and $(\Lambda^*, \Phi^*, \Psi) = (\Lambda^0 C, C^{-1} \Phi^0 C'^{-1}, \Psi)$ are **observationally equivalent** in the sense that they give the same value of the likelihood function, so that it will not be possible to differentiate between them based on data.

Orthogonal Factor Case

- Some of the indeterminacy can be removed by assuming that

$$E [F_t^0 F_t^{0'}] = \Phi^0 = I_m.$$

- **Remark:** In this case, the factors are said to be **orthogonal**. On the other hand, if Φ^0 is some more general symmetric, positive definite matrix that is not diagonal; then the factors are said to be **oblique**.

Orthogonal Factor Case

- In the case of orthogonal factors, we have

$$\begin{aligned}\Sigma &= E [X_{\cdot t} X'_{\cdot t}] \\ &= E [(\Lambda^0 F_t^0 + e_t) (F_t^{0'} \Lambda^{0'} + e'_t)] \\ &= \Lambda^0 E [F_t^0 F_t^{0'}] \Lambda^{0'} + \Psi \\ &= \Lambda^0 \Lambda^{0'} + \Psi \quad (\text{since } E [F_t^0 F_t^{0'}] = I_m)\end{aligned}$$

- Note that there is still an indeterminacy in this case since, for any orthogonal matrix C , i.e., $C' C = C C' = I_m$; we have

$$\Sigma = \Lambda^0 \Lambda^{0'} + \Psi = \Lambda^0 C C' \Lambda^{0'} + \Psi = \Lambda^* \Lambda^{*'} + \Psi$$

where $\Lambda^* = \Lambda^0 C$, so that with orthogonal factors, this indeterminacy is only caused by an orthogonal transformation, as opposed to any nonsingular transformation.

Additional Identifying Assumptions

- Additional identifying restrictions have been introduced in the literature to try to fully identify the classical factor model. An often used assumption is to take

$$\Gamma_{m \times m} = \Lambda^0 \Psi^{-1} \Lambda^0 = \begin{pmatrix} \gamma_{11} & 0 & \cdots & 0 \\ 0 & \gamma_{22} & \ddots & \vdots \\ \vdots & \ddots & \ddots & 0 \\ 0 & \cdots & 0 & \gamma_{mm} \end{pmatrix}$$

If the diagonal elements of Γ are ordered and all different, i.e.,

$$\gamma_{11} > \gamma_{22} > \cdots > \gamma_{mm};$$

then Λ^0 is uniquely determined up to a sign.

Additional Identifying Assumptions

- In this case, suppose, for example, we let

$$S_{m \times m} = \text{diag}(1, \dots, 1, -1, 1, \dots, 1)$$

i.e., a diagonal matrix with ones in all the diagonal positions except for the i^{th} position which has -1 instead. Then,

$$\begin{aligned}\Gamma_{m \times m} &= \Lambda^{0'} \Psi^{-1} \Lambda^0 = S \Lambda^{0'} \Psi^{-1} \Lambda^0 S, \\ \Sigma &= \Lambda^0 \Lambda^{0'} + \Psi = \Lambda^0 S^2 \Lambda^{0'} + \Psi\end{aligned}$$

- This indeterminacy in the sign can be removed by restricting the elements in the first row of Λ^0 to be positive.

- Suppose we make a multivariate Gaussian assumption

$$\begin{pmatrix} F_t \\ X_t \end{pmatrix} \equiv i.i.d.N(0, \Sigma),$$

where we can partition Σ conformably with $(F_t', X_t')'$ as

$$\Sigma = \begin{pmatrix} I & \Lambda' \\ \Lambda & \Lambda\Lambda' + \Psi \end{pmatrix}.$$

By well-known property of the multivariate normal, we have

$$F_t | X_t \sim N\left(\Lambda' [\Lambda\Lambda' + \Psi]^{-1} X_t, I_m - \Lambda' [\Lambda\Lambda' + \Psi]^{-1} \Lambda\right)$$

Direct Approach to ML Estimation of Exact Factor Models

- Now, suppose we take a direct approach to maximum likelihood estimation of the parameters of the exact factor model. Then, note that since $\{F_t\}$ is not observed, we would need maximize the log-likelihood function

$$\begin{aligned}\ell(\theta; X) &= \ln p(X|\theta) \\ &= \text{const} - \frac{n}{2} \ln |\Lambda\Lambda' + \Psi| - \sum_{t=1}^n X_t' (\Lambda\Lambda' + \Psi)^{-1} X_t\end{aligned}$$

where

$$X = \begin{pmatrix} X_1' \\ X_2' \\ \vdots \\ X_n' \end{pmatrix}, \quad \theta = \begin{pmatrix} \text{vec}(\Lambda) \\ \text{diag}(\Psi) \end{pmatrix}, \quad \text{diag}(\Psi) = \begin{pmatrix} \psi_{11} \\ \psi_{22} \\ \vdots \\ \psi_{pp} \end{pmatrix}.$$

Note, however, this log-likelihood is likely to be very difficult to maximize.

Alternative Approach to ML Estimation of Exact Factor Models Based on the EM Algorithm

- Recall that the EM algorithm proceeds as follows:

- (i.) Write out the complete log-likelihood ℓ_c . Note that in this case the missing data is $F = (F_1, \dots, F_n)'$. so let

$$W = (X, F)$$

- (ii.) **E-Step:** Calculate

$$Q\left(\theta', \hat{\theta}^{(k-1)}\right) = E\left[\ell_c\left(\theta', W\right) \mid X, \hat{\theta}^{(k-1)}\right].$$

Alternative Approach to ML Estimation of Exact Factor Models Based on the EM Algorithm

(ii.) **E-Step (con't):** In this case, we can show that

$$\begin{aligned} & Q\left(\theta', \hat{\theta}^{(k-1)}\right) \\ = & \text{const} - \frac{n}{2} \ln |\Psi| - \frac{1}{2} \sum_{t=1}^n E\left[F_t' F_t | X_t, \hat{\theta}^{(k-1)}\right] \\ & - \frac{n}{2} \text{tr} \left\{ \left[\frac{1}{n} \sum_{t=1}^n \left(X_t X_t' - \Lambda E\left[F_t | X_t, \hat{\theta}^{(k-1)}\right] X_t' \right. \right. \right. \\ & \left. \left. \left. - X_t E\left[F_t' | X_t, \hat{\theta}^{(k-1)}\right] \Lambda' + \Lambda E\left[F_t F_t' | X_t, \hat{\theta}^{(k-1)}\right] \Lambda' \right) \right] \Psi^{-1} \right\} \end{aligned}$$

where

$$E\left[F_t | X_t, \hat{\theta}^{(k-1)}\right] = \hat{\Lambda}^{(k-1)'} \left[\hat{\Lambda}^{(k-1)} \hat{\Lambda}^{(k-1)'} + \hat{\Psi}^{(k-1)} \right]^{-1} X_t.$$

Alternative Approach to ML Estimation of Exact Factor Models Based on the EM Algorithm

(ii.) **E-Step (con't):** In addition,

$$\begin{aligned} & E \left[F_t F_t' | X_t, \hat{\theta}^{(k-1)} \right] \\ = & I_m - \hat{\Lambda}^{(k-1)'} \left[\hat{\Lambda}^{(k-1)} \hat{\Lambda}^{(k-1)'} + \hat{\Psi}^{(k-1)} \right]^{-1} \hat{\Lambda}^{(k-1)} \\ & + \hat{\Lambda}^{(k-1)'} \left[\hat{\Lambda}^{(k-1)} \hat{\Lambda}^{(k-1)'} + \hat{\Psi}^{(k-1)} \right]^{-1} X_t X_t' \\ & \quad \times \left[\hat{\Lambda}^{(k-1)} \hat{\Lambda}^{(k-1)'} + \hat{\Psi}^{(k-1)} \right]^{-1} \hat{\Lambda}^{(k-1)}. \end{aligned}$$

Alternative Approach to ML Estimation of Exact Factor Models Based on the EM Algorithm

- (iii) **M-Step:** Maximize $Q\left(\theta', \hat{\theta}^{(k-1)}\right)$ as a function of the dummy argument θ' , i.e., determine

$$\hat{\theta}^{(k)} = \arg \max_{\theta'} Q\left(\theta', \hat{\theta}^{(k-1)}\right).$$

Remark: Note, in particular, that maximizing $Q\left(\theta', \hat{\theta}^{(k-1)}\right)$ with respect to Λ here is essentially the same as doing maximum likelihood for a multivariate linear regression under Gaussian errors. Hence, we obtain

$$\hat{\Lambda}^{(k)} = \left(\sum_{t=1}^n X_t E \left[F_t' | X_t, \hat{\theta}^{(k-1)} \right] \right) \left(\sum_{t=1}^n E \left[F_t F_t' | X_t, \hat{\theta}^{(k-1)} \right] \right).$$

- (iv) Iterate between the E-step and the M-step until convergence.

Generalized Factor Model

- Bai and Ng (2002) and Bai (2003) studied the following generalized factor model

$$X_{it} = \lambda_i^{0'} F_t^0 + e_{it} = c_{it} + e_{it}, \text{ where } i = 1, \dots, N; t = 1, \dots, T$$

$1 \times mm \times 1$

- Stacking the observations, we can obtain the representation

$$X_{T \times N} = F_{T \times mm \times N}^0 \Lambda_{T \times N}^0 + e$$

where $\Lambda_{N \times m}^0 = \begin{pmatrix} \lambda_1^0 & \lambda_2^0 & \dots & \lambda_N^0 \end{pmatrix}'$,

$$X = \begin{pmatrix} X'_{N,1} \\ X'_{N,2} \\ \vdots \\ X'_{N,T} \end{pmatrix}, X_{N,t} = \begin{pmatrix} X_{1,t} \\ X_{2,t} \\ \vdots \\ X_{N,t} \end{pmatrix}, \text{ and } F_{T \times m}^0 = \begin{pmatrix} F_1^{0'} \\ F_2^{0'} \\ \vdots \\ F_T^{0'} \end{pmatrix}.$$

- **Remark:** As we will discuss in more details below, in addition to allowing for more general assumptions on the error term $\{e_{it}\}$, Bai and Ng (2002) and Bai (2003) also consider the case where N is large.

Assumptions on the Generalized Factor Model (from Bai and Ng, 2002, and Bai, 2003)

- ① **Factors:** There exists a positive constant M such that

$$E \|F_t^0\|^4 \leq M < \infty$$

and

$$\frac{1}{T} \sum_{t=1}^T F_t^0 F_t^{0'} \xrightarrow{P} \Sigma_F > 0.$$

- ② **Factor Loadings:** There exists a positive constant $\bar{\lambda}$ such that

$$\|\lambda_i^0\| \leq \bar{\lambda} < \infty \quad \forall i$$

and

$$\left\| \frac{\Lambda^{0'} \Lambda^0}{N} - \Sigma_\Lambda \right\| \rightarrow 0 \text{ for some } \Sigma_\Lambda > 0.$$

Assumptions on the Generalized Factor Model (from Bai and Ng, 2002, and Bai, 2003)

3. Time and Cross-Sectional Dependence and Heterogeneity:

There exists a positive constant M such that $\forall N, T$ the following conditions hold.

(a)

$$E[e_{it}] = 0, E[e_{it}^2] \leq M < \infty$$

(b) Let

$$\gamma_N(s, t) = \frac{1}{N} \sum_{i=1}^N E[e_{is}e_{it}]$$

and

$$\max_{1 \leq t \leq T} \sum_{s=1}^T |\gamma_N(s, t)| \leq M < \infty$$

(Note: This latter condition puts restriction on the amount of temporal dependence.)

Assumptions on the Generalized Factor Model (from Bai and Ng, 2002, and Bai, 2003)

3. Time and Cross-Sectional Dependence and Heterogeneity

(con't): There exists a positive constant M such that $\forall N, T$ the following conditions hold.

(c) Let

$$\tau_{ij,t} = E[e_{it}e_{jt}]$$

and assume that

$$|\tau_{ij,t}| \leq |\tau_{ij}| \quad \forall t$$

for some τ_{ij} and

$$\max_{1 \leq i \leq N} \sum_{j=1}^N |\tau_{ij}| \leq M < \infty.$$

(Note: This condition puts restriction on the amount of cross-sectional dependence.)

Some Remarks

- 1 Note that the factor models studied in Bai and Ng (2002) and Bai (2003) are large dimensional since X_t is $N \times 1$ for $t = 1, \dots, T$, and both N and T are allowed to approach infinity.
- 2 Consider the special case where there is no temporal dependence and heterogeneity. Let

$$E [e_t e_t'] = \Gamma_N^e$$

and note that in this case

$$\begin{aligned} \lambda_{\max}(\Gamma_N^e) &= \sqrt{\lambda_{\max}(\Gamma_N^{e'} \Gamma_N^e)} \\ &\leq \sqrt{\|\Gamma_N^e\|_1 \|\Gamma_N^e\|_\infty} \\ &= \sqrt{\left(\max_{1 \leq j \leq N} \sum_{i=1}^N |\tau_{ij}| \right) \left(\max_{1 \leq i \leq N} \sum_{j=1}^N |\tau_{ij}| \right)} \\ &\leq M \end{aligned}$$

so that $\lambda_{\max}(\Gamma_N^e) = O(1)$.

3. Suppose that $\{F_t^0\} \equiv i.i.d. (0, I_m)$; then,

$$\Lambda^0 E [F_t^0 F_t^{0'}] \Lambda^{0'} = \Lambda^0 \Lambda^{0'}$$

so that the assumption that

$$\left\| \frac{\Lambda^{0'} \Lambda^0}{N} - \Sigma_\Lambda \right\| \rightarrow 0 \text{ for some } \Sigma_\Lambda > 0$$

implies that

$$\lambda_{\min} (\Lambda^{0'} \Lambda^0) \sim N.$$

More Notations

- We can stack the observations to obtain

$$\underset{T \times N}{X} = \underset{T \times m \times N}{F^0} \underset{T \times N}{\Lambda^{0'}} + \underset{T \times N}{e}$$

where

$$\underset{T \times N}{X} = \begin{pmatrix} X'_{.1} \\ X'_{.2} \\ \vdots \\ X'_{.T} \end{pmatrix}, \quad \underset{T \times N}{X_{.t}} = \begin{pmatrix} x_{1t} \\ x_{2t} \\ \vdots \\ x_{Nt} \end{pmatrix}, \quad \underset{T \times m}{F^0} = \begin{pmatrix} F_1^{0'} \\ F_2^{0'} \\ \vdots \\ F_T^{0'} \end{pmatrix},$$
$$\underset{N \times m}{\Lambda^0} = \begin{pmatrix} \lambda_1^{0'} \\ \lambda_2^{0'} \\ \vdots \\ \lambda_T^{0'} \end{pmatrix}.$$

- For estimation, we want to choose $\hat{\Lambda}, \hat{F}_1, \dots, \hat{F}_T$ so as to minimize

$$\begin{aligned} & Q_{NT}(\Lambda, F_1, \dots, F_T) \\ &= \frac{1}{NT} \sum_{t=1}^T (X_t - \Lambda F_t)' (X_t - \Lambda F_t) \\ &= \frac{1}{NT} \sum_{t=1}^T \text{tr} \{ (X_t - \Lambda F_t) (X_t - \Lambda F_t)' \} \\ &= \text{tr} \left\{ \frac{1}{NT} \sum_{t=1}^T (X_t X_t' - \Lambda F_t X_t' - X_t F_t' \Lambda' + \Lambda F_t F_t' \Lambda') \right\} \\ &= \text{tr} \left\{ \frac{X'X}{NT} - \frac{\Lambda F'X}{NT} - \frac{X'F\Lambda'}{NT} + \frac{\Lambda F'F\Lambda'}{NT} \right\} \end{aligned}$$

subject to the constraint $F'F/T = I_m$.

Estimation

- Next, note that, proceeding as if F is observed, we obtain

$$\tilde{\Lambda}' = (F'F)^{-1} F'X.$$

- Concentrating the above objective function by evaluating it at $\Lambda = \tilde{\Lambda}$, we obtain

$$\begin{aligned} & \tilde{Q}_{NT}(F) \\ = & \operatorname{tr} \left\{ \frac{X'X}{NT} - \frac{\tilde{\Lambda}F'X}{NT} - \frac{X'F\tilde{\Lambda}'}{NT} + \frac{\tilde{\Lambda}F'F\tilde{\Lambda}'}{NT} \right\} \\ = & \operatorname{tr} \left\{ \frac{X'X}{NT} - \frac{X'F(F'F)^{-1}F'X}{NT} \right\} \\ = & \operatorname{tr} \left\{ \frac{X'M_F X}{NT} \right\} \end{aligned}$$

where $M_F = I_T - F(F'F)^{-1}F'$.

Estimation

- Now, observe that minimizing $\tilde{Q}_{NT}(F)$ w.r.t. F is the same as maximizing

$$\begin{aligned}\hat{Q}_{NT}(F) &= \text{tr} \left\{ \frac{X' P_F X}{NT} \right\} \quad \left(\text{where } P_F = F (F' F)^{-1} F' \right) \\ &= \text{tr} \left\{ (F' F)^{-1/2} F' \frac{X X'}{NT} F (F' F)^{-1/2} \right\}\end{aligned}$$

with respect to F . To solve this maximization problem, we consider the spectral decomposition

$$\frac{X X'}{NT} = C D_1 C',$$

where

$$C_{T \times T} \in \mathcal{O}(T), \text{ i.e., } C' C = C C' = I_T$$

and $D_1 = \text{diag}(l_1, l_2, \dots, l_T)$.

- Without loss of generality, we assume the ordering

$$l_1 > l_2 > \cdots > l_T$$

noting that for continuously distributed X , the eigenvalues would differ with probability one.

- Next, we partition

$$C_{T \times T} = \begin{bmatrix} C_1 & C_2 \\ T \times m & T \times (T-m) \end{bmatrix}$$

so that the columns of C_1 are the eigenvectors corresponding to the m largest eigenvalues.

- We choose

$$\hat{F} = \sqrt{T}C_1$$

and note that

$$\frac{\hat{F}'\hat{F}}{T} = \frac{\sqrt{T}C_1'C_1\sqrt{T}}{T} = I_m,$$

so that this choice satisfies our normalization on the factors.

- We now take

$$\begin{aligned}\hat{\Lambda}_{N \times m} &= X' \hat{F} (\hat{F}' \hat{F})^{-1} \\ &= \frac{X' \hat{F}}{T} \left(\frac{\hat{F}' \hat{F}}{T} \right)^{-1} \\ &= \frac{X' \hat{F}}{T} \left(\text{given that } \frac{\hat{F}' \hat{F}}{T} = I_m \right) \\ &= \frac{X' C_1 \sqrt{T}}{T} \\ &= \frac{X' C_1}{\sqrt{T}}.\end{aligned}$$

- To relate this estimator to principal component analysis, note that

$$e'_{1,m} \hat{\Lambda}' = \frac{e'_{1,m} C'_1 X}{\sqrt{T}} = \frac{c'_{11} X}{\sqrt{T}},$$

where c_{11} is the first column of C_1 , i.e., the eigenvector associated with the largest eigenvalue λ_1 of $XX' / (NT)$.

Asymptotic Results

- Under Assumptions 1-3 and some additional conditions, there exists a nonsingular $m \times m$ matrix H such that

(i)

$$\sqrt{N} \left(\widehat{F}_t - H' F_t^0 \right) \xrightarrow{d} N \left(0, V^{-1} Q \Gamma_t Q' V^{-1} \right) \text{ for each } t$$

if $\sqrt{N}/T \rightarrow 0$ as $N, T \rightarrow \infty$. Here,

$$Q = p \lim_{N, T \rightarrow \infty} \frac{\widehat{F}' F^0}{T},$$

$$\Gamma_t = \lim_{N \rightarrow \infty} \frac{1}{N} \sum_{i=1}^N \sum_{j=1}^N \lambda_i^0 \lambda_j^{0'} E [e_{it} e_{jt}],$$

$$V = \text{diag} (v_1, \dots, v_m)$$

where $v_1 > \dots > v_m > 0$ are the eigenvalues of $\Sigma_{\Lambda}^{1/2} \Sigma_F \Sigma_{\Lambda}^{1/2}$.

(ii)

$$\sqrt{T} \left(\hat{\lambda}_i - H^{-1} \lambda_i^0 \right) \xrightarrow{d} N \left(0, (Q')^{-1} \Phi_i Q^{-1} \right) \text{ for each } i$$

if $\sqrt{T}/N \rightarrow 0$ as $N, T \rightarrow \infty$. Here,

$$\Phi_i = \lim_{T \rightarrow \infty} \frac{1}{T} \sum_{s=1}^T \sum_{t=1}^T E \left[F_s^0 F_t^{0'} e_{is} e_{it} \right].$$

- An explicit form can be found for H as

$$H = \left(\frac{\Lambda^{0'} \Lambda^0}{N} \right) \frac{F^{0'} \hat{F}}{T} \tilde{V}_{NT}^{-1}$$

where \tilde{V}_{NT} is an $m \times m$ matrix containing the m largest eigenvalues of

$$\frac{XX'}{NT} \quad (T \times T)$$